Short:

Sherry Hess is presently serving as the senior group director of product management at Cadence overseeing their multiphysics systems analysis software product portfolio. To this role, she brings more than 20 years of EDA experience in domestic and international sales, marketing, support, and business management from firms such as National Instruments, AWR Corporation, Ansoft Corporation (now Ansys Inc). as well as Intel Corporation.

In addition to her responsibilities at Cadence, Sherry has long been involved in supporting and promoting Women in Microwaves (WIM) and Women in Engineering (WIE) organizations within IEEE. She regularly contributes articles and participates in panels focused on women in technology. She has also served as an elected IEEE Administrative Committee member from 2020 to 2022.

Sherry holds BSEE and MSIA degrees from Carnegie Mellon University in Pittsburgh, Pennsylvania.

Long:

Sherry Hess is senior product management group director at Cadence. She brings more than 20 years of EDA experience in domestic and international sales, marketing, support, and management. Prior to joining Cadence in 2020, she served as vice president of marketing at National Instruments, AWR Group.

Prior NI/AWR, Sherry served in various positions at EDA software developer Ansoft Corporation (now Ansys Inc). She joined the company in 1990 as employee #20 as a sales and support engineer and was instrumental in setting up new semiconductor / major accounts throughout North America and then later launching their European operations. In 2000 she was appointed as a vice president directing worldwide marketing of Ansoft’s high-performance EDA software product lines until leaving the company in 2005.

Before Ansoft, Sherry spent two years with Intel Corporation, first as a graduate rotation engineer and later within its ASIC Group. She holds BSEE and MSIA degrees from Carnegie Mellon University in Pittsburgh, Pennsylvania.

In addition to her responsibilities at Cadence, Sherry has long been involved in supporting and promoting the IEEE MTT-S Women in Microwaves (WIM) and Women in Engineering (WIE) organizations. She regularly contributes blogs and articles and participates on panels focused on women in technology as well as mentoring and role models.