

2027 IEEE INTERNATIONAL MTT SYMPOSIA (IMS2027) | 23-28 MAY 2027 | SAN ANTONIO, TX
HENRY B. GONZÁLEZ CONVENTION CENTER | IMS-IEEE.ORG



EXHIBITION DATES: TUESDAY, 25 MAY 2027 | WEDNESDAY, 26 MAY 2027 | THURSDAY, 27 MAY 2027

IMS2027 Sponsorship Prospectus



**Raise Your Profile.
Fuel Your Pipeline.
Lead the Future.**



EXPAND YOUR REACH

The IEEE International MTT Symposia (IMS) is the world's premier RF and microwave technical symposia and industry exhibition. IMS2027 kicks off with the IEEE MTT-S RF Integrated Circuits (RFIC) Symposium, followed by the IEEE MTT-S RF Systems & Applications (RFSa) Symposium and the IEEE MTT-S RF Technology & Techniques (RFTT) Symposium, before concluding the week with the ARFTG Microwave Measurement Conference. We anticipate building upon our broad reach with more attendees from various industries, providing the ideal opportunity to get your brand in front of decision-makers from around the world. Choose from a wide range of sponsorships to increase your visibility.



Why Sponsor?

IMS2027 sponsorship maximizes your brand activation to help you achieve your goals. Online and on-site sponsor recognition and resources help you increase awareness, amplify engagement, boost lead-generation opportunities, and elevate your company's reputation in the industry. Create a customized plan to help you reach your goals.

"Overall, IMS2026 exceeded our expectations, and our spot played an important role in helping us showcase our technology and connect with engineers ... The level of engagement was truly exciting. We had a busy, buzzing booth."

— Kristine Villa, Johanson Technology

"IMS is a really good blend of decision-makers and engineers that are really technical and we can solve customer problems right away."

— Darwesh Singh, Bolt Graphics



8,800+

registered
attendees

53

countries
represented

36%

new registered
attendees

Get started. Email ims@heiexpo.com.

RAISE YOUR PROFILE

The Prestige Sponsor levels* offer elevated opportunities for recognition when your company's IMS2027 spend reaches:

 **DIAMOND** \$110,000

 **GOLD** \$70,000

 **PLATINUM** \$90,000

 **SILVER** \$50,000

	Diamond	Platinum	Gold	Silver
Recognition on IMS2027 home page, social media, select emails	✓	✓	✓	✓
On-site branding/logos in high-traffic areas	✓	✓	✓	✓
Recognition in the IMS2027 Program Book	✓	✓	✓	✓
Digital seal for preshow and on-site promotions	✓	✓	✓	✓
Recognition on the IMS2027 mobile app	✓	✓	✓	✓
Recognition during the IMS Plenary Session	✓	✓	✓	✓
Logo/link in IMS Insider online newsletter	2	1	1	
Prestige Sponsorship ribbon for your booth staff	✓	✓	✓	
Floor cling recognition in front of your booth	✓	✓		
IMS Innovator message	1			

*Prestige levels are awarded by total combined IMS exhibit space and sponsorship spend (at least one sponsorship must be held).

SPONSORSHIP OPPORTUNITIES

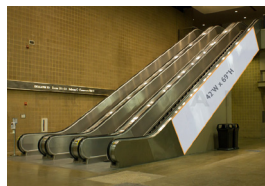
Exclusive for IMS2027 in San Antonio!



DOOR GRAPHICS

Location: Main Lobby across from IMS Registration Area

Cost: **\$9,500** (8 locations available)



ESCALATOR WALL GRAPHIC

Location: On escalator from Exhibition to Sessions

Cost: **\$17,000**



FREESTANDING 3-TIER CUBES

Location: Custom placement in the Main Lobby

Cost: **\$5,000** (2 available)



WINDOW CLINGS

Location: Main Lobby windows near escalators to Sessions (at the top or bottom)

Cost: **\$5,500** (top or bottom)



COLUMN WRAPS

Location: Main Lobby

Cost: **\$9,800** (4 available)

FLOOR CLING

Location: Custom

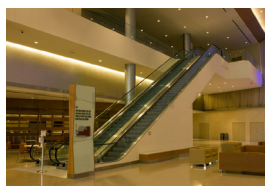
Cost: **\$9,800** (7 available)



ESCALATOR WALL GRAPHICS

Location: Escalator leading down to Main Lobby across from IMS Registration Area

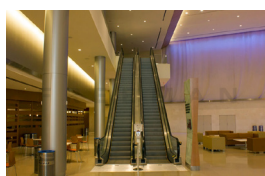
Cost: **\$18,000**



ESCALATOR GRAPHICS

Location: Main escalator going from Sessions to Main Lobby

Cost: **\$25,000**



ESCALATOR RUNNER

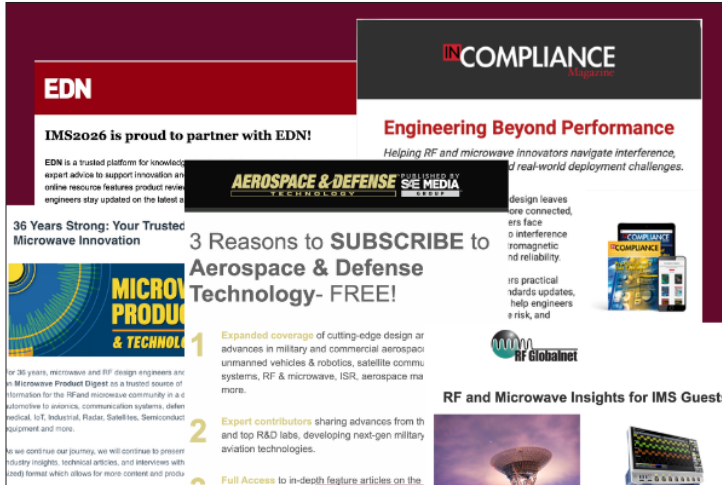
Location: Main escalator going from Sessions to Main Lobby

Cost: **\$11,000**



SPONSORSHIP OPPORTUNITIES

Digital Advertising



WEBSITE FLOOR PLAN SHOWCASE

Enhance your company exposure on the IMS2027 floor plan with:

- Exhibition/floor plan page banner
- Directory home page banner
- Upgraded online listing with booth highlight on the website floor plan

Cost: \$1,000 (10 available)

IMS EXPO PREVIEW (APRIL OR MAY)

The IMS Expo Preview is a digital newsletter sent to 20,000+ RF and microwave professionals. Each newsletter will promote up to 6 companies. Each company will provide a 30-word description, photo, and logo.

Cost: \$1,500

EMAIL DISTRIBUTION: HTML EMAIL OR IMS INNOVATOR

Let attendees know what you will be showcasing in your booth at IMS or follow up with them after the event. 4,000 current and past IMS attendees will be emailed. 2 options available:

HTML EMAIL

Provide an HTML file with all images sourced from your network with complete URL references and a subject line.

Cost: \$2,500 each

IMS INNOVATOR

All you need is a 75-word description, photo, and logo.

Cost: \$2,000 each



All sponsorships include production and labor unless otherwise noted.

^ The sponsor must provide materials. All materials must be approved in advance by IMS show management.

* Right of first refusal may apply. Sponsorship must be renewed by 15 October 2026.

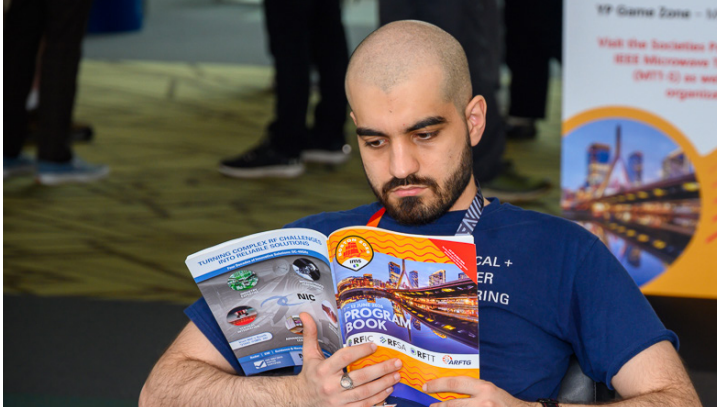
Deadlines: Certain items in the sponsorship may not be available if print deadlines have passed.

Cancellation Policy: Once an order form is received and confirmed for sponsorships, companies are liable for the full amount of the sponsorship. Payment instructions will be included with the invoice.

Sponsorships are accurate at the time of printing. Note that venue restrictions may change some of the details of what is available.

SPONSORSHIP OPPORTUNITIES

Publication & Print Advertising



SYMPOSIA PROGRAM BOOK COVER ADS

Cost: \$5,650 Inside front cover*

Cost: \$5,650 Inside back cover*

Cost: \$5,650 Outside back cover*

SYMPOSIA PROGRAM BOOK AD (INTERIOR)

Have your company prominently displayed in the Program Book, which is the go-to resource for attendees on-site. Program Books are available digitally (website and mobile app), and print copies are included in all delegate bags and available at Registration.

Ad size: 8.375" x 10.875" (WxH) page size; trimmed pages include crop marks for each page of the file.

Color: 4/4 (process inks), plus 1/8" bleed allowance on any trim side.

Format: print-ready PDF with fonts embedded.

Cost: \$3,500 Limit 4

OPPORTUNITY FOR YEAR-ROUND ADVERTISING TO REACH KEY DECISION-MAKERS IN THE MICROWAVE & RF ENGINEERING COMMUNITY



Visit the IEEE MTT-S Media Guide at <https://mttmedia.org> for opportunities with IEEE Microwave Magazine, Microwave e-newsletters, and MTT-S Webinars and Whitepapers.

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SPONSORSHIP OPPORTUNITIES

Specialty & On-Site Opportunities

AISLE SIGNS*

This sponsorship includes double-sided aisle signs featuring your logo. Signs are visible from each aisle as attendees approach.

Cost: \$17,800 (exclusive)

NETWORKING LOUNGE WITH CHARGING STATION

(Limit 3)

Give attendees a chance to rest their tired feet, take a coffee break, and charge their devices while branding with your company's name and logo on the charging station and lounge signage

- Company name and logo on charging station and lounge signage
- Sponsorship recognition highlighted in Program Book

Cost: \$10,500

DELEGATE BAG* ^

What better way to expose your brand to thousands of attendees than on a bag they will be taking home with them. All IMS technical attendees receive a bag with your logo. The sponsor is responsible for supplying bags.

Cost: \$18,800 (exclusive)

DELEGATE BAG INSERTS

Exhibitors have the opportunity to include an insert in the delegate bags distributed to each technical conference attendee. Get creative! You can choose any item to put in the bag (subject to approval). The sponsor is responsible for supplying inserts.

Cost: \$3,500 Single Page Insert

Cost: \$4,500 Specialty

CUSTOM WATER BOTTLES/HYDRATION STATIONS^

Delegates will receive a water bottle in their delegate bag and will keep hydrated throughout the week by refilling at the water stations within the convention center. Signage will be included at the water stations. The sponsor is responsible for supplying water bottles.

Cost: \$8,500 (exclusive)

WIRELESS INTERNET*

Sponsor free Wi-Fi access for IMS attendees. This is an unmatched opportunity to reach a large, targeted audience, brand your company, and promote your message to all attendees during the show.

- Company branding and logo on the connection page
- Sponsorship recognition on Lobby signage, in email where applicable, and highlighted in the Program Book

Cost: \$17,500 (exclusive)

IMS T-SHIRTS^

All attendees receiving a delegate bag will also receive a T-shirt. The company is responsible for supplying T-shirts (design must be reviewed and approved by show management).

- Customized message (with logo) on the back of each IMS T-shirt
- Sponsorship recognition on Lobby signage at T-shirt pickup

Cost: \$12,000 (exclusive)

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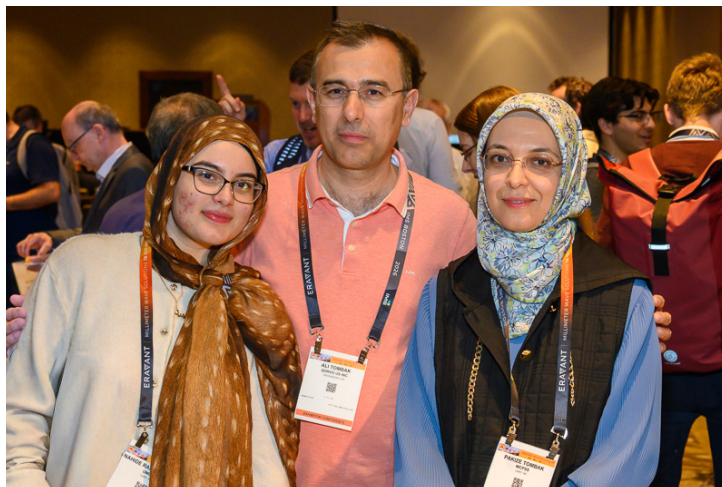
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SPONSORSHIP OPPORTUNITIES

Specialty & On-Site Opportunities



BADGE LANYARD**

All attendees need to wear a badge throughout the show. No one will miss your branding! The sponsor is responsible for supplying lanyards (design must be reviewed and approved by show management).

- Company logo on all badge lanyards.

Cost: \$18,800 (exclusive)

HOTEL KEY CARD**

Hotel key cards at the IMS headquarters hotel plus 2 additional hotels will include your graphic on the front of the key card. Attendees will see your logo many times throughout their stay (design must be reviewed and approved by show management).

Cost: \$12,500

NOTEBOOK & PEN^

A notebook and pen are conference essentials and attendees are always asking for them. Brand these items that will be placed into each conference bag and given to all IMS technical attendees. The company is responsible for supplying products (design must be reviewed and approved by show management).

Cost: \$4,500

REGISTRATION**^

Put your brand in front of IMS attendees both before the event and on-site.

- Company logo and link on registration information pages on the IMS website and email confirmations
- Logo on registration terminal screens
- Opportunity to provide corporate-branded mouse pads in the Registration Area
- Company logo on Registration Area signage

Cost: \$17,500 (exclusive)



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SPONSORSHIP OPPORTUNITIES

Specialty & On-Site Opportunities



PASSPORT-TO-PRIZES PROGRAM (TRAFFIC BUILDER)

Make your booth a destination by putting it on the official show Passport-to-Prizes game card. Here is how the popular Passport-to-Prizes Program works: Every attendee receives a game card. They must visit each listed exhibitor/sponsor on the card to have the card stamped. After they visit all sponsors, they submit the card for the chance to win one of several high-value prizes. This is the perfect opportunity for your staff to have face-to-face engagement with hundreds of participating attendees.

Cost: \$2,500 per exhibitor (12 available)

IMS WELCOME RECEPTION

The IMS Welcome Reception is taking place at The Espee, a boutique amphitheater and events venue in historic St. Paul Square. The iconic venue, formerly Sunset Station, was the city's first train station. Attendees, presenters, and exhibitors will all gather at the kick-off event for IMS to have a drink, a bite to eat, and to network. Put your branding in front of attendees in this fun-filled setting.

- Recognition on signage at the venue
- Cocktail napkins and/or cups with logo (provided by sponsor)
- Sponsorship recognition on web page, email blast, and in the Program Book

Cost: \$10,000 (Limit 3)

MICROAPPS THEATER*

Showcase your company as a thought leader and spark conversations among attendees. MicroApps Seminars are an anticipated part of the IMS Technical Program that take place in the MicroApps Theater located on the Exhibit Floor.

- Up to 10 MicroApps slots are available to the sponsor but are contingent upon the proposed talks being reviewed and approved by the MicroApps committee. Subject to availability based on when the sponsorship is purchased.
- Company logo on MicroApps schedule pages on IMS website
- Company logo on the MicroApps schedule in the Program Book
- Company can provide staff to scan badges at the MicroApps Theater
- Recognition on theater area signage as MicroApps Sponsor

Cost: \$10,000 (exclusive)

GAME ZONE

The Game Zone is a popular destination providing attendees with a fun, interactive environment to relax, recharge, and connect with industry peers. Featuring activities such as ping-pong and foosball, the Game Zone attracts steady attendee traffic throughout the event and creates memorable networking experiences.

- Prominent logo placement in the Game Zone
- Sponsorship recognition on web page, email blast, and in the Program Book
- Opportunity for sponsor to provide branded game accessories (paddles, balls, bean bags, etc.)

Cost: \$5,500 (exclusive)

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SPONSORSHIP OPPORTUNITIES

Specialty & On-Site Opportunities

VIDEO GAMING ARENA

The Video Gaming Arena will offer attendees the chance to test their skills by competing against other gamers and connect with industry peers. The Gaming Arena draws consistent attendee engagement throughout the event and fosters memorable networking opportunities.

- Prominent logo placement in the Gaming Arena
- Sponsorship recognition on web page, email blast, and in the Program Book
- Opportunity for sponsor to provide an award for the top gamers

Cost: \$5,500 (exclusive)

WIM RECEPTION

The Women in Microwaves (WIM) Reception welcomes all members of IMS to promote collaboration, with a spotlight on the work of RF engineers and researchers who are women.

- Sponsorship recognition on signage at the event
- Opportunity to provide giveaway items at the reception
- Sponsorship recognition on web page, email blast, and in the Program Book
- Provide an HTML email to be sent to attendees after the event

Cost: \$15,500

YP RECEPTION

The Young Professionals (YP) Reception is a place to celebrate the future of the microwave community with those just starting out their careers.

- Sponsorship recognition on signage at the event
- Opportunity to provide giveaway items at the reception
- Provide an HTML email to be sent to attendees after the event
- Sponsorship recognition on web page, email blast, and in the Program Book

Cost: \$15,500

HAM RADIO RECEPTION

Calling all HAM radio enthusiasts! The Amateur (HAM) Radio Reception is for IMS participants who love the art of radio engineering.

- Sponsorship recognition on signage
- Opportunity to provide giveaway items at the reception

- Provide an HTML email to be sent to attendees after the event
- Sponsorship recognition on web page, email blast, and in the Program Book

Cost: \$15,500

WORKSHOP COFFEE BREAK* (Limit 4)

Sunday morning & afternoon | Monday morning & afternoon
Everyone loves their coffee! Why not have your company logo front and center when they fuel up?

- Corporate-branded items such as cups, napkins, etc., can be provided by sponsor
- Featured in the daily IMS highlights emails
- Sponsorship recognition on signage and highlighted in the Program Book

Cost: \$2,500 each or \$8,500 for all 4

EXHIBIT FLOOR COFFEE BREAK* (Limit 5)

Tuesday morning & afternoon | Wednesday morning & afternoon | Thursday morning

Walking the Exhibit Floor is tiring. Be there when attendees fuel up with more coffee.

- Corporate-branded items such as cups, napkins, can be provided by sponsor
- Featured in the daily IMS highlights emails
- Sponsorship recognition on signage and highlighted in the Program Book

Cost: \$4,500 each

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2027 IEEE MTT-S RF Integrated Circuits (RFIC) Symposium

These are the sponsorship opportunities for RFIC2027.



DIAMOND \$20,000

Benefits of Platinum sponsorship plus:

- Company logo on all RFIC Technical Session starting slides as the Diamond sponsor
- On-site printed and digital signage identifying your company as the RFIC Diamond sponsor
- Company logo projected during IEEE RFIC Plenary Session as the Diamond sponsor

PLATINUM \$13,500

Benefits of Gold sponsorship plus:

- Complimentary table at the RFIC Reception and Showcase
- Company logo on all RFIC Technical Session starting slides as the Platinum sponsor
- Company logo on the front page of the RFIC digital program book
- Five (5) additional complimentary RFIC Symposium passes*

GOLD \$8,500

Benefits of Silver sponsorship plus:

- Company logo at the RFIC Reception and Showcase
- Five (5) complimentary RFIC Symposium passes*

SILVER \$3,500

- On-site printed and digital signage at RFIC with company logo with associated sponsorship level

STUDENT PROGRAM SPONSORSHIPS

Student Paper Contest \$13,000

- Provides free registration to all student paper finalists and winners
- Company logo projected at awards presentation during RFIC Plenary Session
- Company logo on student award certificates
- Company logo on printed and digital signage
- Five (5) complimentary RFIC Symposium passes*

Student Programs \$6,500

- Provides support for the RFIC student event and free attendance for all students to the event
- Company logo displayed at the student program event and inside student volunteer rooms (daily gathering place for all student volunteers)
- Company logo on printed and digital signage
- Complimentary table at the student event for recruiting

Student Event Table \$2,500 alone or **\$1,500** when combined with another sponsorship commitment

- Table at the student event for recruiting

Bundling sponsorships for multiple IMS years is also an option. If you're interested, please contact Jeff Naccarato, Exhibit & Sponsorship Sales Director, at ims@heiexpo.com.

*IEEE MTT-S RFIC Symposium passes include:

- IEEE MTT-S RFIC Plenary Session, Industry Showcase, Reception, and Technical Sessions
- IEEE MTT-S RFIC Electronic Proceedings
- Joint IMS RFSA/RFTT Plenary Session and Welcome Reception
- IMS Exhibition Tuesday through Thursday

GLOBAL ACCESS FOR YOUR COMPANY

Become an exhibitor at IMS2027.

Don't miss this unmatched opportunity to meet decision-makers face-to-face. Attendees will be exploring materials, devices, design and test solutions, components, and services to advance their work. Do you have what they're looking for?



Contact Info

Jeff Naccarato

Exhibit & Sponsorship
Sales Director

ims@heexpo.com



RIDE THE CURRENT



Secure your spot by emailing ims@heexpo.com.
ims-ieee.org