



IMS2024 Exhibitor Information



16-21 June 2024

Walter E. Washington Convention Center
Washington D.C.

IMS2024 Exhibition Hours

Tuesday, 18 June 2024 09:30-17:00

Wednesday, 19 June 2024 09:30-18:00

Thursday, 20 June 2024 09:30-15:00

Why Exhibit at IMS2024?

- Connect with 9,000+ members of the RF and Microwave community from across the globe.
- Build visibility for your company, brand, and products.
- Introduce new products and services.
- Measure success with lead retrieval and a validated third-party attendee audit.
- Learn and discover at educational sessions and networking events.

Book Your Booth Today!
ims-ieee.org



Benefits of Exhibiting



Pre-Show:

- Company profile to include logo, brochures, and videos
- Company and booth number published on the show website and in the IMS Mobile App
- Exhibits Only passes to distribute to customers and prospects (\$30 Value/each)
- 8 booth staff badges per 10' x 10' booth space rented
- Discounted conference registrations for your staff, includes the Conference Proceedings
- Customized banners, logos, social media images, and more to promote your participation
- Priority access to hotel accommodations including hospitality suites and meeting space

On-Site:

- Company name and booth number published in the Conference Program and the Map Guide
- Press Office online and onsite for distribution of your important announcements
- Coffee breaks on the exhibit floor
- Exhibitor lounge with charging stations available for booth staff breaks

Post-Show:

- Attendee email distribution of your promotional message available for purchase
- Final report including conference audit and attendee demographics
- Priority points earned for next year's event

The Wonders of Washington D.C.

Immerse yourself in the wonders of the U.S. capital. No city provides as many world-class activities as Washington D.C. With access to incredible free museums, monuments, memorials, and one-of-a-kind events, D.C. is in a class by itself. Washington D.C. also provides a vibrant arts and culture scene with culinary options to satisfy your taste buds.



Standard Exhibit Booth

IMS2024 Exhibit Space is **\$4,350 per 10 X 10 booth** (additional \$435 fee for each corner).

8' high back wall drape and 3' high side rails (in-line booths only).

An identification sign with the exhibitor's name and booth number (in-line booths only).

Booths do not include carpet, utilities, furnishings, and other accessories. These items may be rented through the official show decorator.

All exhibitors are required to have a floor covering for their full exhibit space.

The IMS2024 Exhibition will be in Halls A and B, on the Lower Level, with columns as shown on the floor plan.

Island Booths are not permitted before the first cross-aisle or in horizontal configurations (across aisles).

Exhibit Hall Entrances: Two entrances to the exhibit hall can be accessed by escalators on Level C-Concourse.

Hall A entrance is closer to Registration, which is located on Level 1-Street Level at the Mount Vernon Place building entrance.

Hall B entrance is closer to the Technical Conference Meeting Rooms which are on Level 1

Exhibition Hall Specifications

The floor load capacity is 350 lbs. per square foot

Power - Floor utility boxes, on 30' centers, have electric, voice, and data outlets.

Freight Doors

Two drive-in freight doors are each 25' wide by 15' high.

Two roll-up freight doors are each 19' wide by 15' high.

Docks will be available to exhibitors for 15 minute loading & unloading, coordinated through the Service Contractor, Freeman.

Ceiling Heights - Ceiling height is predominantly 30 feet.

Technical Conference/Meeting Rooms – are on Level 1-Street Level.

There are many ways to participate in the IMS2024 Technical Program!

Giving a talk at IMS has benefits for presenters as well as their company's brand. Your experts can submit to all types of events: technical sessions, focus sessions, special sessions, workshops, technical lectures, panel sessions, MicroApps and industry workshops.

For IMS2024, Diversity, Equity & Inclusion (DEI) is a theme for the conference throughout the week. Please make note of this when soliciting speakers and creating proposals for Workshops, Panel Sessions, Focus and Special Sessions. Proposals for these areas will be assessed on efforts to ensure representation and inclusivity.



Technical Paper Submission

For technical sessions, interested speakers need to submit a 3-4 page technical paper that describes original work and/ or advanced practices on RF, microwave, mmWave, and THz theory and techniques.

Deadline: 5 December 2023



Focus Sessions

Focus Session Proposals should highlight emerging new technical topics that are gaining importance and are of high interest to the RF and microwave community.

Deadline: 15 September 2023



Special Sessions

Special Session Proposals should recognize events of historical significance to the microwave community or highlight the technical achievements in a specific technical area, application space, or geographical region of the world.

Deadline: 15 September 2023



Workshops

Workshops provide participants a chance to learn about and discuss the state of the art and future challenges in specific technical areas. They are comprised of multiple speakers and can be in both half-day and full-day formats.

Deadline: 15 September 2023



Technical Lectures

Technical Lectures are an opportunity for participants to listen to the insights of technical experts on topics of growing interest to MTT-S members in an approximately one hour overview format.

Deadline: 15 September 2023



Panel Sessions

Panel Sessions are one hour and twenty minutes long, and typically held during lunchtime on Tuesday, Wednesday, and Thursday of the week. Proposals for Panel Sessions on topics in RF/microwave areas which are particularly timely or controversial are encouraged.

Deadline: 15 September 2023



MicroApps

The MicroApps seminars are 15 minutes each in duration and focus on providing practical information, in many cases basic design or test techniques and/or tribal knowledge, that practicing engineers and technicians can apply to solve the current issues in their projects and products. Theoretical and sales/marketing information is discouraged.

Deadline: 5 December 2023



Industry Workshops

The Industry Workshops are 2 hours each in duration, with one or more presentations. They are presented by a single company or group of companies on a specific technical topic in much greater depth than the MicroApps seminars, possibly with live demonstrations and panel discussions that encourage attendee interaction. Theoretical and sales/marketing information is discouraged.

Deadline: 5 December 2023

For complete information and to view the various calls for papers and proposal please visit <https://ims-ieee.org>.



2024

FLOORPLAN

7TH ST. ABOVE

