



IMS2024 Exhibits & Sponsorship Guide

16-21 June 2024
**Walter E. Washington
Convention Center
Washington, DC**

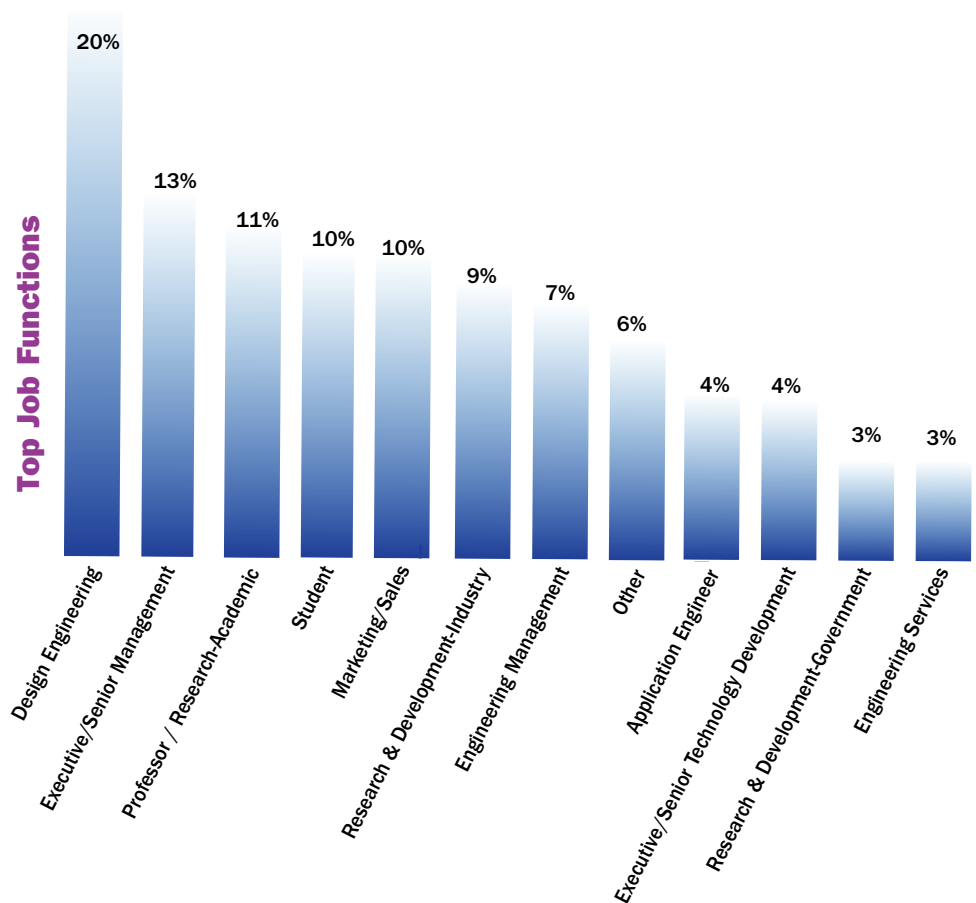


ims-ieee.org

The Largest Exhibition Dedicated to

Why Exhibit at IMS2024?

- Connect with 9,000+ members of the RF and Microwave community from across the globe.
- Build visibility for your company, brand, and products.
- Introduce new products and services.
- Measure success with lead retrieval and a validated third-party attendee audit.
- Learn and discover at educational sessions and networking events.
- Present a Technical Paper, Industry Workshop or MicroApps session.



Products & Services Recommended, Purchased or Influenced



the RF and Microwave Community

Your Target Audience Awaits

IMS attendees work on a vast array of products and services. Connecting with existing and potential clients at IMS will not only maximize your exposure and generate new prospects, but it will demonstrate your leadership in the industry.

Communication Systems Equipment

Wireless (WiFi, UWB, other)

Consumer Electronics

Military

Government

Defense Electronics

Medical Electronics

Navigation/Telemetry/
GPS Systems

Components/
Hardware

Industrial

Automation/Control Systems

Test &
Measurement

Software
(EDA/CAD/CAM, etc.)

RF/HF Front-End Modules

Data Transmission
Services

Transportation

Semiconductors & ICs

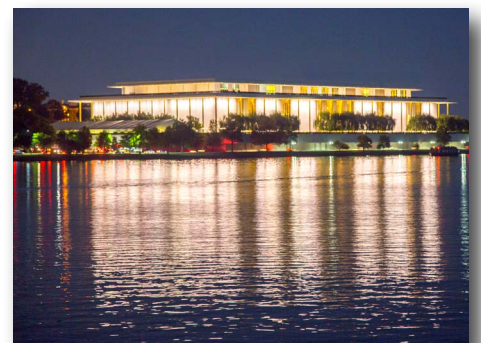
Materials

Computers or Peripherals

Subsystems & Systems

The Wonders of Washington, DC

Immerse yourself in the wonders of the U.S. capital. No city provides as many world-class activities as Washington, DC. With access to incredible free museums, monuments, memorials, and one-of-a-kind events, DC is in a class by itself. Washington, DC also provides a vibrant arts and culture scene with culinary options to satisfy your taste buds.



High Impact Exhibitor Benefits

Renew relationships, launch initiatives or introduce your presence in the marketplace. IMS2024 is the place to highlight your company, your products and services. Your sales team will have unmatched face-to-face opportunities with decision-makers who are looking for optimal solutions. To set you up for success, exhibitors will have access to the following opportunities:

Pre-Show:

- Company profile to include logo, brochures, and videos
- Company and booth number published on the show website and in the IMS Mobile App
- Exhibits Only passes to distribute to customers and prospects (Value: \$30-\$50 each)
- 8 booth staff badges per 10' x 10' booth space rented
- Discounted IMS conference passes for your staff, includes the IMS Proceedings
- Customized banners, logos, social media images, and more to promote your participation
- Priority access to hotel accommodations including hospitality suites and meeting space

On-Site:

- Company name and booth number published in the Conference Program and the Map Guide
- Press Office online and on-site for distribution of your important announcements
- Coffee breaks on the exhibit floor
- Exhibitor lounge available for booth staff breaks

Post Show:

- Attendee email distribution of your promotional message available for purchase
- Final report including conference audit and attendee demographics
- Priority points earned for next year's event

Standard Exhibit Booth

The IMS2024 Exhibition will be in Halls A and B, on the Lower Level.

IMS2024 Exhibit Space is **\$4,350 per 10x10 booth** (additional \$435 fee for each corner).
8' high back wall drape and 3' high side rails (in-line booths only).

An identification sign with the exhibitor's name and booth number (in-line booths only).

Booths do not include carpet, utilities, furnishings, and other accessories. These items may be rented through the official show decorator.

All exhibitors are required to have a floor covering for their full exhibit space.

Raise Your Company's Profile with a Diamond, Platinum, Gold or Silver Sponsorship!

Your generous support of IMS2024 is acknowledged when your company's spend reaches the following dollar amounts:

NEW

DIAMOND

\$100,000

PLATINUM

\$80,000

GOLD

\$60,000

SILVER

\$40,000

Discover all of the benefits of a Prestige Sponsorship at ims-ieee.org/prestigelevels

16-21 June 2024

Walter E. Washington Convention Center
Washington, DC

IMS2024 Exhibition Hours

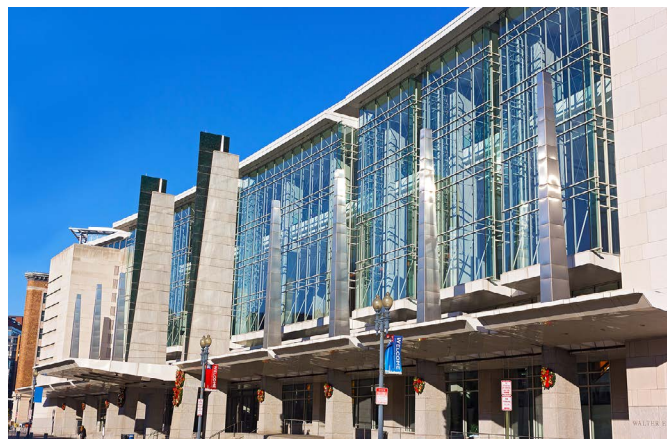
Tuesday, 18 June, 09:30-17:00

Wednesday, 19 June, 09:30-18:00

Thursday, 20 June, 09:30-15:00

Walter E. Washington Convention Center

801 Mt Vernon Place NW



L3

LEVEL 3

Ballrooms and Meeting Rooms

L2

LEVEL 2

Meeting Rooms

L1

STREET LEVEL

Grand Lobby/Registration and Meeting Rooms

C

CONCOURSE

Entrances to Exhibit Halls A and B

LL

LOWER LEVEL

Exhibit Halls A and B

Unparalleled Exposure at IMS2024



View All Available Sponsorships: <https://envision.freeman.com/show/ims-2024>

NEW AND EXCLUSIVE FOR WASHINGTON, DC

Grand Lobby Double-Sided Banner	\$20,000
Escalator Clings (3 single sided railings)	\$15,000
Entrance to Registration in Grand Lobby Banners	\$8,500
Grand Lobby Banner Along Escalators (15'x4')	\$8,000
Grand Lobby Banners Above Registration	\$7,500
Glass Clings on Balcony Overlooking Halls A and B	Hall A: \$10,000 Hall B: \$8,500
Exhibit Hall Entrance Banners	\$8,000
Exhibit Hall Entrance Column Wraps	Hall A: \$8,500 Hall B: \$7,500
L-Street Entrance Wall Cling	\$8,000
Grand Lobby Banner Along Escalators (10'x4')	\$7,000

DIGITAL ADVERTISING

IMS Website Ad	January-March: \$1,000 April-June: \$2,000
Mobile App Splash Page ²	\$6,000
Mobile App Banner Ad (limit 3)	\$3,000
Online Floorplan Banner Ad	\$500
IMS Expo Preview (May or June)	\$1,000
Email Distribution: HTML Email or IMS Innovator	\$2,000

PUBLICATION & PRINT ADVERTISING

Conference Program Belly Band ²	\$7,500
Conference Program Ad: Inside Front Cover ²	\$5,000
Conference Program Ad: Inside Back Cover ²	\$5,000
Conference Program Ad: Outside Back Cover ²	\$5,000
Conference Program Ad: Interior	\$3,300
Map Guide	\$8,000

ON-SITE OPPORTUNITIES

Aisle Signs ²	\$16,000
Networking Lounge with Charging Station ² (limit 3)	\$10,000
Delegate Bag ^{1,2}	\$18,000
Delegate Bag Insert ¹	Single: \$3,500 Multi: \$4,000 Specialty: \$4,500
Custom Water Bottles/Hydration Station ^{1,2}	\$7,500
Hotel Key Card ²	\$18,000
IMS T-Shirts ^{1,2}	\$10,000
Badge Lanyards ^{1,2}	\$18,000
Registration ²	\$15,000
Wireless Internet ²	\$15,000
Notebook & Pen ¹	\$5,000
Carpet Logo	\$7,500

SPECIALTY & EVENT SPONSORSHIPS

Welcome Reception ^{1,2} (limit 3)	\$10,000
Professional Headshots ^{1,2}	\$12,000
IMS Game Zone ^{1,2}	\$15,000
MicroApps Theater ²	\$10,000
IMS 5K Fun Run/Walk ¹ (limit 3)	\$2,500
WIM Reception ^{1,2}	\$15,000
YP Reception ¹	\$15,000
HAM Radio Reception	\$15,000
Sweet Treat Tuesday ² (limit 3)	\$3,000
Workshop Coffee Breaks ^{1,2} (limit 2)	\$5,000
Exhibit Floor Coffee Breaks ^{1,2} (limit 5)	\$5,000

DIGITAL SIGNAGE

Digital Poster	\$7,000
Registration Flags (limit 2)*	\$10,000
South Skywalk Video Marquee (exclusive)	\$18,500
South Skywalk Video Marquee (shared)*	\$12,500
North Skywalk Video Marquee (exclusive)	\$15,000
North Skywalk Video Marquee (shared)*	\$12,000
Hall A Video Marquee (limit 2)*	\$10,000
Rotunda A Curved Video Wall (exclusive)	\$15,000
Rotunda A Curved Video Wall (shared)*	\$8,500
Rotunda B Curved Video Wall (exclusive)	\$12,500
Rotunda B Curved Video Wall (shared)*	\$7,800
Quantum Wall (exclusive)	\$15,000
Quantum Wall (shared)*	\$8,000

**(2) 10 second spots/minute*

All sponsorships include production and labor unless otherwise noted.

¹ Sponsor must provide materials

² Right of first refusal may apply. Sponsorships must be renewed by 15 October.

Deadlines: Certain items in the sponsorship may not be available if print deadlines have passed.

Cancellation Policy: Once an order form is received and confirmed for sponsorships, you are liable for the full amount of the sponsorship. Payment instructions will be included with invoice.

Sponsorships accurate at time of printing. Note that venue restrictions may change some of the details of what is available.

New and Exclusive for Washington, DC

All production and labor pricing is included in the sponsorship prices listed.

**Grand Lobby
Double-Sided Banner**
20' wide banner leading to/
from Registration and the
Exhibit Hall.
\$20,000



Escalator Clings
These escalators will move
people between the Grand
Lobby and the Exhibit Level.
Graphics will be placed on
the glass railings.
**\$15,000 for 3 single
sided railings**

**Entrance to
Registration in Grand
Lobby Banners**
Two 8'x8' banners located at
the main entrance from
Mt Vernon Place.
\$8,500 each



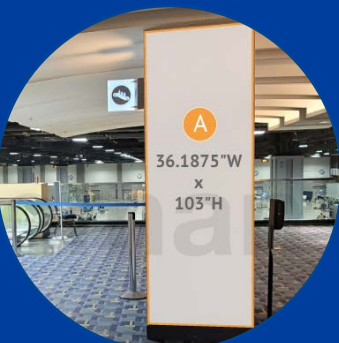
**Grand Lobby Banner
Along Escalators**
15' x 4' banner between the
Grand Lobby and the Exhibit
Level.
\$8,000

**Grand Lobby Banners
Above Registration**
Five 22' wide banners hang
above the main lobby leading
to the Meeting Rooms.
\$7,500 each



**Glass Clings on Balcony
Overlooking Halls
A and B**
Access to the Exhibit Floor
is by way of 2 sets of
escalators with a balcony
view of the entire exhibit
floor.
**Hall A: \$10,000
Hall B: \$8,500**

**Exhibit Hall Entrance
Banners**
Two 24'w x 4'h banners are
front and center at the
Hall A Entrance.
\$8,000 each



**Exhibit Hall Entrance
Column Wraps**
Columns at the two
entrances to the Exhibit
Halls.
**Hall A: \$8,500
Hall B: \$7,500**

**L-Street Entrance
Wall Cling**
13'w x 8'h wall cling graphic
leading into the building from
L Street.
\$8,000



**Grand Lobby Banner
Along Escalators**
10'w x 4'h banner between
the Grand Lobby and the
Exhibit Level.
\$7,000

These are some highlights of the many branding opportunities available at IMS2024.
View all available sponsorships at: <https://envision.freeman.com/show/ims-2024>

Digital Advertising

	IMS Website Ad January – March	\$1,000/ per month	Run of site ads are featured on a rotating basis throughout the site including exhibiting, travel, registration, about IMS and other pages.
	IMS Website Ad April – June	\$2,000/ per month	Image size: 250x300 Format: PNG or JPG URL
	Mobile App Splash Page	\$6,000	Each attendee who opens the app will first see your splash page. It encompasses the entire screen when the app is opened. Sized to fit iPhones, iPads, and Android.
	Mobile App Banner Ad (limit 3)	\$3,000	The mobile app banner ad is a great way to be noticed by IMS attendees. Attendees using the app will see your custom ad as they scroll through various pages including Exhibition and Event Schedule.
	Online Floorplan Banner Ad	\$500	Every IMS attendee views the online floor plan many times. Be sure to catch their attention with your custom banner.
	IMS Expo Preview (May or June)	\$1,000	The IMS Expo Preview is a digital newsletter sent to 20,000+ RF and microwave professionals. Each newsletter will promote up to 6 companies. Each company to provide 30 word description, photo and logo.
	Email Distribution	\$2,000	Let attendees know what you will be showcasing in your booth at IMS or follow up with them post-event. 4,000 current and past IMS attendees will be emailed. Two Options Available: ★ HTML Email Provide an HTML file with all images sourced from your network with complete URL references and a subject line. ★ IMS Innovator All you need is a 75-word description, photo, and logo.

Publication & Print Advertising



Conference Program Belly Band

\$7,500

Provide the belly band and your company will be seen on every Conference Program distributed!

Ad Size: 19" x 4" (WxH)
Text or graphics should be at least 0.25" from trim.
Add 0.125 on all 4 sides if full bleed.
Format: Print-ready PDF with fonts embedded



Conference Program Ad - Inside Front Cover Inside Back Cover Outside Back Cover

\$5,000

Have your company prominently displayed in the program book, which is the go-to resource for attendees on site! Program books are available digitally (website and mobile app) and print is included in all delegate bags and available at registration.

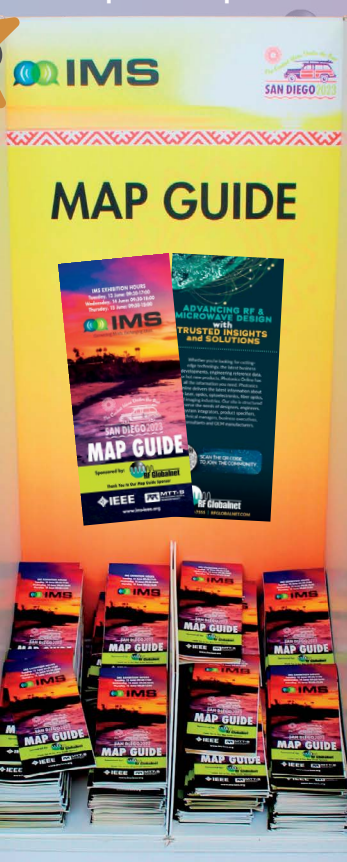
Conference Program Ad - Interior

\$3,300

Ad Size: 8.375" x 10.875" (WxH) page size, trimmed
Pages: Include crop marks for each page of the file
Color: 4/4 (process inks), plus 1/8" bleed allowance on any trim side
Format: Print-ready PDF with fonts embedded

IMS Map Guide Sponsor

\$8,000



The IMS Map Guide is used by everyone at the event. Your logo will be seen multiple times by each attendee as they navigate their way around the show

- ★ Company logo on the front cover of the Map Guide
- ★ Company logo and message on the back cover of the Map Guide (entire back cover)
- ★ Pointer indicating the location of your exhibit booth on the floor plan
- ★ Sponsorship recognition on map guide distribution bins, email where applicable, and highlighted in the Conference Program



On-Site Opportunities

	Aisle Signs	\$16,000	This sponsorship includes a minimum of twenty, double-sided aisle signs featuring your logo. Signs are visible from almost anywhere on the exhibit floor.
	Networking Lounges (limit 3)	\$10,000/ea.	<p>Give attendees a chance to rest their tired feet and charge their devices while branding your company's name and logo on the Charging Station.</p> <ul style="list-style-type: none"> ★ Company name and logo on all Charging Stations and Lounge signage ★ Sponsorship recognition highlighted in Conference Program
	Delegate Bag	\$18,000	<p>What better way to expose your brand to thousands of attendees who will be sure to take the delegate bag home with them! All ARFTG, IMS, and RFIC technical attendees receive a bag with your logo. Company responsible for supplying bags.</p> <ul style="list-style-type: none"> ★ Sponsorship recognition on lobby signage at delegate bag pickup
	Delegate Bag Inserts	Single: \$3,500 Up to 4 Pages: \$4,000 Specialty: \$4,500	Exhibitors have the opportunity to include an insert in the delegate bags distributed to each conference attendee. Get Creative! You can choose any item to put in the bag (subject to approval). Company responsible for supplying inserts.
	Custom Water Bottles/ Hydration Station	\$7,500	Delegates will receive this water bottle in their delegate bag and will be able to keep hydrated throughout the week by re-filling at the water filling stations within the convention center. Signage will be included at the water fill stations. Company responsible for supplying water bottles.
	Hotel Key Card	\$18,000	Hotel key cards at the IMS headquarter hotel plus 3 additional hotels will include your graphic on the front of the key card. Attendees will view your logo many times throughout their stay.

On-Site Opportunities

	IMS T-Shirts	\$10,000	<p>All attendees receiving a delegate bag will also receive a T-shirt. Company responsible for supplying T-shirts.</p> <ul style="list-style-type: none"> ★ Customized message (with logo) on the back of each IMS T-Shirt ★ Sponsorship recognition on lobby signage at T-shirt pickup
	Badge Lanyards	\$18,000	<p>All attendees need to wear a badge throughout the show. Company responsible for supplying lanyards.</p> <ul style="list-style-type: none"> ★ Company logo on all Badge Lanyards.
	Registration	\$15,000	<p>Put your brand in front of IMS attendees both before the event and on-site.</p> <ul style="list-style-type: none"> ★ Company logo and link on registration information pages on the IMS website and email confirmations ★ Customized message (with logo) as a screensaver on all registration terminals ★ Opportunity to provide corporate-branded mouse pads in registration area ★ Company logo on registration area signage
	Wireless Internet	\$15,000	<p>IMS will offer free Wi-Fi access to attendees. This is an unmatched opportunity to reach a large targeted audience, brand your company, and move your message to all attendees during the show.</p> <ul style="list-style-type: none"> ★ Company branding and logo on the wireless internet splash page ★ Sponsorship recognition on lobby signage, in e-mail where applicable, and highlighted in the Conference Program
	Notebook & Pen	\$5,000	<p>A notebook and pen are conference essentials and attendees are always asking for them! Brand these items that will be placed into each conference bag and given to all ARFTG, IMS, and RFIC technical attendees. Company responsible for supplying products.</p>
	Carpet Logo	\$7,500	<p>Prominently display your company logo and booth number on the IMS exhibit floor! Carpet logos are a great way to direct customers to your booth and reinforce your presence throughout the show.</p>

Specialty & Event Sponsorships



Professional Head Shots

\$12,000

Attendees are always looking to update their headshot as a great professional photo goes a long way. Use this opportunity to invite all who had a headshot taken to come to your booth and download their photos. Company is responsible for contracting and paying the photographer for the 3 exhibit days.

- ★ Sponsorship recognition on the event website and signage



IMS Game Zone

\$15,000

Get your game on and give attendees a place to unwind and enjoy some playtime!

- ★ Sponsorship recognition on web page, e-mail blast, signage, and in the Conference Program
- ★ Opportunity to provide additional games, branded give-a-ways, and competitions



MicroApps Theater

\$10,000

Showcase your company as a thought leader and spark conversations with attendees. MicroApps is part of the IMS technical program that takes place in the MicroApps Theater located on the exhibition floor.

- ★ 10 speaking slots in the Theater (must be reviewed by MicroApps committee)
- ★ Company logo and sponsorship status recognized on:
 - Web page
 - Signage on the MicroApps Theater
 - Page(s) in the Conference Program
 - Digital Signage On-Site

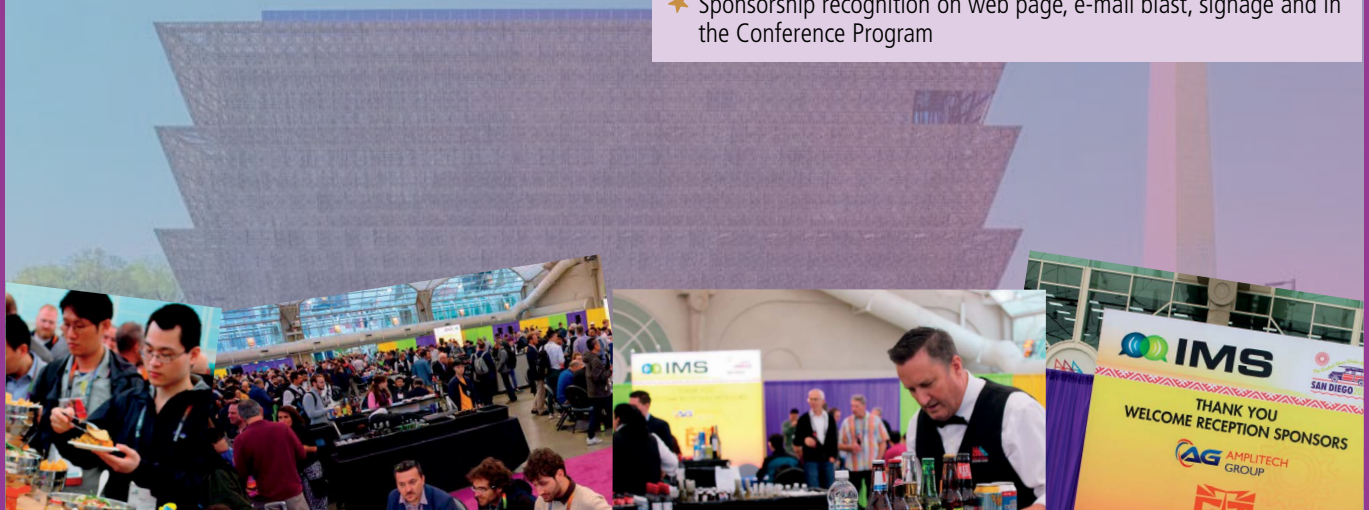


\$10,000








IMS Welcome Reception (limit 3)

The IMS Welcome Reception is taking place at the **National Museum of African American History and Culture**. Attendees, presenters and exhibitors gather together in this relaxed atmosphere to have a drink, a bite to eat and to catch up. Put your branding in front of attendees in this fun-filled setting.

- ★ Custom signage around the venue as well as high-top tables (as venue permits)
- ★ Cocktail napkins with logo (provided by sponsor)
- ★ Sponsorship recognition on web page, e-mail blast, signage and in the Conference Program











Specialty & Event Sponsorships

	IMS 5k Fun Run/ Walk (limit 3)	\$2,500	<p>Coming off a successful inaugural Fun Run/Walk in San Diego, we're keeping the FUN Running in DC!</p> <ul style="list-style-type: none"> ★ Sponsorship recognition on web page, e-mail blast, signage and in the Conference Program ★ Ability to provide branded give-a-ways on a first come, first serve basis. Company responsible for supplying give-a-way products. Give-a-ways can include: towels, running belts, water bottles, pedometers, bracelets. 	
	WIM Reception	\$15,000	<p>This event welcomes all members of IMS to promote collaboration, with a spotlight on the work of female RF engineers and researchers.</p> <ul style="list-style-type: none"> ★ Sponsorship recognition on signage and in the Conference Program ★ Opportunity to provide give-a-way items at reception ★ Provide an HTML e-mail to be sent post event to attendees 	
	YP Reception	\$15,000	<p>The YP Reception is a place to celebrate the young professionals and the future of the microwave community.</p> <ul style="list-style-type: none"> ★ Sponsorship recognition on signage and in the Conference Program ★ Opportunity to provide give-a-way items at reception ★ Provide an HTML e-mail to be sent post event to attendees 	
	HAM Radio Reception	\$15,000	<p>Calling all HAM Radio enthusiasts! Amateur radio is an incredibly diverse hobby and nowhere is this better showcased than at the HAM Radio reception at IMS!</p> <ul style="list-style-type: none"> ★ Sponsorship recognition on signage and in the Conference Program ★ Opportunity to provide give-a-way items at reception ★ Provide an HTML e-mail to be sent post event to attendees 	
	Sweet Treat Tuesday (limit 3)	\$3,000	<p>Leave a lasting impression on attendees with a "SWEET TREAT" on Tuesday, during the lunch break. This is a fun and exciting environment that you'll want your name on!</p> <ul style="list-style-type: none"> ★ Sponsorship recognition on signage, highlighted in Conference Program, and e-mail blasts when applicable 	
	Workshop Coffee Breaks (limit 2)	\$5,000 each day	Sunday AM & PM Monday AM & PM	<p>Everyone loves their coffee! Why not have your company logo front and center when they fuel up.</p> <ul style="list-style-type: none"> ★ Ability to provide corporate branded items (must be provided by sponsor) ★ Featured in attendee pre-show e-mail & Daily IMS Highlights ★ Sponsorship recognition on signage and highlighted in the Conference Program
	Exhibit Floor Coffee Breaks (limit 5)	\$5,000 each break	Tuesday & Wednesday AM & PM Thursday AM	

New and Exclusive Digital Signage

Company supplies static and/or video graphics.

	Digital Poster	\$7,000 each	4'w x 6.5'h digital posters in many locations throughout the convention center Dates: Sunday-Thursday, 16-20 June
	Registration Flags (limit 2)	\$10,000	(2) 5'w x 21'h digital flags (2) 10 second spots/minute alternating with show Registration signage Dates: Sunday-Thursday, 16-20 June
	South Skywalk Video Marquee (exclusive)	\$18,500	24'w x 7'h Located above the Grand Lobby facing South (Mt. Vernon St entrance) Dates: Sunday-Thursday, 16-20 June
	South Skywalk Video Marquee (shared)	\$12,500 (2) 10 second spots/minute	
	North Skywalk Video Marquee (exclusive)	\$15,000	24'w x 7'h Located above the Grand Lobby facing North (L St entrance) Dates: Sunday-Thursday, 16-20 June
	North Skywalk Video Marquee (shared)	\$12,000 (2) 10 second spots/minute	
	Hall A Video Marquee (limit 2)	\$10,000	12'w x 6'h (2) 10 second spots/minute alternating with show information above the Hall A entrance Dates: Tuesday-Thursday, 18-20 June
	Rotunda A Curved Video Wall (exclusive)	\$15,000	20'w x 11 1/2'h Located at the base of the escalators from the Grand Lobby to the Exhibit Hall A Concourse Dates: Tuesday-Thursday, 18-20 June
	Rotunda A Curved Video Wall (shared)	\$8,500 (2) 10 second spots/minute	
	Rotunda B Curved Video Wall (exclusive)	\$12,500	24'w x 10'h Located at the base of the escalators from the L Street North Lobby to the Exhibit Hall B Concourse Dates: Tuesday-Thursday, 18-20 June
	Rotunda B Curved Video Wall (shared)	\$7,800 (2) 10 second spots/minute	
	Quantum Wall (exclusive)	\$15,000	16'w x 9'h Located in the L Street North Lobby Dates: Sunday-Thursday, 16-20 June
	Quantum Wall (shared)	\$8,000 (2) 10 second spots/minute	

RFIC 2024 Sponsorship Opportunities



RFIC 2024:
IEEE RADIO FREQUENCY
INTEGRATED CIRCUITS SYMPOSIUM
Washington, DC – 16-21 June 2024



Diamond (\$16K) - One (1) Company Limit

Company logo projected during RFIC Plenary Session

Company logo on all RFIC technical session starting slides

On-Site printed and digital signage identifying your company as the RFIC Diamond sponsor

Company logo at the RFIC Reception and Industry Showcase, and on the front page of the RFIC Digital Program Book

10 complimentary RFIC conference passes*

Platinum (\$12K)

Company logo on all RFIC technical session starting slides

On-Site printed and digital signage identifying your company as an RFIC Platinum sponsor

Company logo at the RFIC Reception and Industry Showcase, and on the front page of the RFIC Digital Program Book

10 complimentary RFIC conference passes*

Gold (\$6K)

On-Site printed and digital signage identifying your company as an RFIC Gold sponsor

Company logo at the RFIC Reception and Industry Showcase

5 complimentary RFIC conference passes*

Silver (\$3K)

On-Site printed and digital signage identifying your company as an RFIC Silver sponsor

5 complimentary RFIC conference passes*

Systems and Applications Demonstration Forum Sponsor (\$5K) - Three (3) Company Limit

Provides support for the RFIC Systems and Applications Forum which will feature live demonstrations of select RFIC papers (co-located with the RFIC Reception)

- Company logo projected at RFIC Plenary
- Recognition on signage at the location of the Forum

Student Sponsorships:

Student Paper Contest (\$10K)

Provides free registration to all student paper finalists & winners

- Company logo projected at Awards presentation during the RFIC Plenary Session
- Company logo on student award certificates
- Company logo on printed and digital signage
- 5 complimentary RFIC conference passes*

Student Programs (\$5K)

Provides support for new student programs such as the entrepreneurship forum and the industry/student evening

Provides free registration for all students to all student program events

- Company logo displayed in all student program events and inside student volunteer room (used for student meals and break)
- Company logo on printed and digital signage

RFIC Conference passes include:

- * RFIC Plenary Session, Industry Showcase, Reception, and Technical Session
- * RFIC Electronic Proceedings
- * IMS Plenary Session, Closing Session and Welcome Reception
- * IMS Exhibition Tuesday - Thursday

Sales Offices

USA

EASTERN AND CENTRAL TIME ZONES

Michael Hallman
National Sales Manager

Tel: (301) 371-8830

Cell: (781) 363-0338

mhallman@horizonhouse.com

NJ, Mid-Atlantic, Southeast, Midwest, TX

Shannon Alo-Mendoza
Northeastern Reg. Sales Mgr.

Tel: (781) 619-1942

Cell: (978) 501-9116

salomendoza@horizonhouse.com

New England, New York,
Eastern Canada

PACIFIC AND MOUNTAIN TIME ZONES

Brian Landy
Western Reg. Sales Mgr.

Tel: (831) 426-4143

Cell: (813) 713-9085

blandy@horizonhouse.com

CA, AZ, OR, WA, ID, NV, UT, NM, CO, WY,
MT, ND, SD, NE & Western Canada

International

Carl Sheffres
Group Director

Tel: +1(781) 619-1949

Cell: +1(781) 363-0554

csheffres@horizonhouse.com

Germany, Austria, and Switzerland (German-speaking)

Brigitte Beranek
WMS Werbe- und Media Service

Tel: +49 7125 407 31 18

bberanek@horizonhouse.com

France

Gaston Traboulsi

Tel: +44 207 596 8742

gtraboulsi@horizonhouse.com

Korea

Jaeho Chinn

JES MEDIA, INC.

Tel: +82 2 481-3411

corres1@jesmedia.com

Japan

Katsuhiro Ishii

Ace Media Service Inc.

Tel: +81 3 5691 3335

amskatsu@dream.com

Asia

China - Shenzhen

Floyd Chun

ACT International

Tel: +86 137 2429 8335

floydc@actintl.com.hk

China - Shanghai

Linda Li

ACT International

Tel: +86 136 7154 0807

lindal@actintl.com.hk

Hatter Yao

ACT International

Tel: +86 139 1771 3422

hattery@actintl.com.hk

China - Wuhan

Phoebe Yin

ACT International

Tel: +86 134 7707 0600

phoebey@actintl.com.hk

China - Beijing

Cecily Bian

ACT International

Tel: +86 135 5262 1310

cecilyb@actintl.com.hk

Hong Kong, Taiwan, Singapore, Malaysia

Floyd Chun

ACT International

Tel: +852 28386298

floydc@actintl.com.hk



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