

**Connect with  
thousands of  
decision makers  
at the world's  
largest RF and  
microwave exhibition**



# **IMS2024**

## **Exhibits & Sponsorship Guide**



**16-21 June 2024**  
**Walter E. Washington  
Convention Center  
Washington, DC**



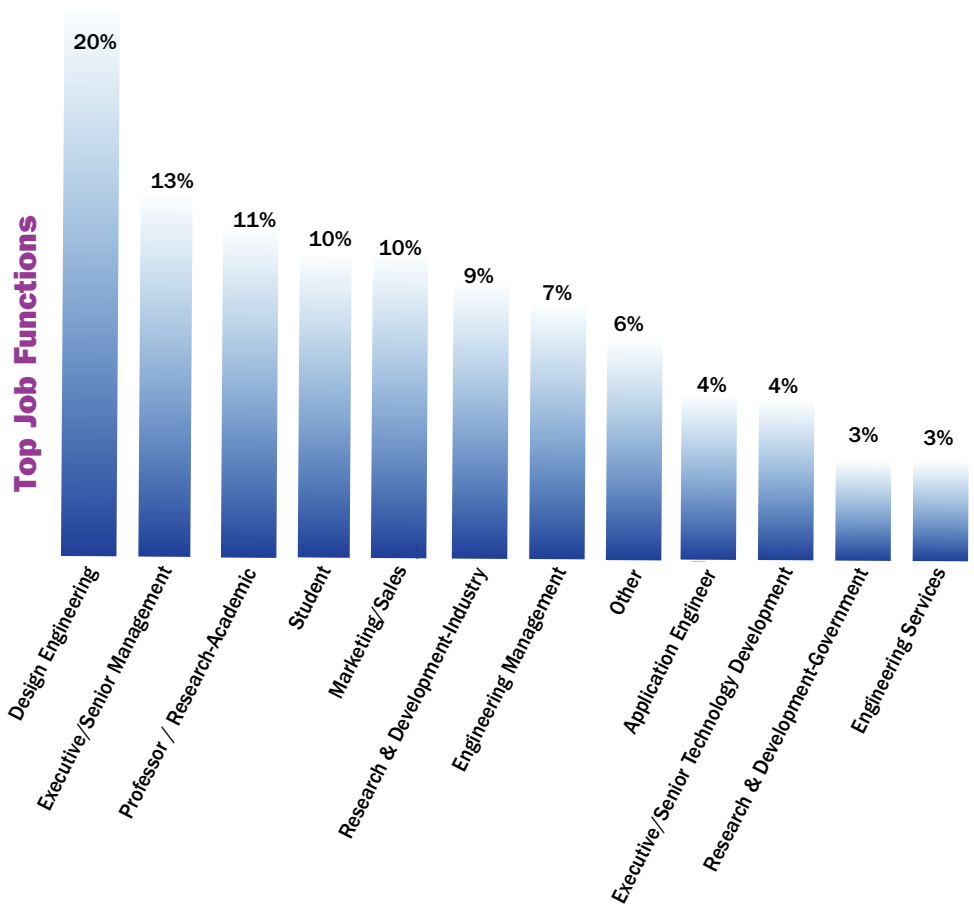
[ims-ieee.org](http://ims-ieee.org)

# The Largest Exhibition Dedicated to

## Why Exhibit at IMS2024?



- Connect with 9,000+ members of the RF and Microwave community from across the globe.
- Build visibility for your company, brand, and products.
- Introduce new products and services.
- Measure success with lead retrieval and a validated third-party attendee audit.
- Learn and discover at educational sessions and networking events.
- Present a Technical Paper, Industry Workshop or MicroApps session.



### Products & Services Recommended, Purchased or Influenced



Active Components  
Passive Components  
Semiconductors/Integrated Circuits



Antennas  
Test Equipment & Instruments  
Materials



Software & CAD  
Subsystems & Systems  
Transmission-Line Components



Control Components  
Signal Processing Components  
Manufacturing Equipment



Optoelectronics & Fiber-Optics  
Services  
Consultant Services

# the RF and Microwave Community

## Your Target Audience Awaits

IMS attendees work on a vast array of products and services. Connecting with existing and potential clients at IMS will not only maximize your exposure and generate new prospects, but it will demonstrate your leadership in the industry.

### Communication Systems Equipment

Wireless (WiFi, UWB, other)

Consumer Electronics

Military

Government

Defense Electronics

Medical Electronics

Navigation/Telemetry/  
GPS Systems

Components/  
Hardware

Industrial

Automation/Control Systems

Test &  
Measurement

Software

(EDA/CAD/CAM, etc.)

RF/HF Front-End Modules

Data Transmission  
Services

Transportation

Semiconductors & ICs

Materials

Computers or Peripherals

Subsystems & Systems

## The Wonders of Washington, DC

Immerse yourself in the wonders of the U.S. capital. No city provides as many world-class activities as Washington, DC. With access to incredible free museums, monuments, memorials, and one-of-a-kind events, DC is in a class by itself. Washington, DC also provides a vibrant arts and culture scene with culinary options to satisfy your taste buds.



# High Impact Exhibitor Benefits

Renew relationships, launch initiatives or introduce your presence in the marketplace. IMS2024 is the place to highlight your company, your products and services. Your sales team will have unmatched face-to-face opportunities with decision-makers who are looking for optimal solutions. To set you up for success, exhibitors will have access to the following opportunities:

## Pre-Show:

- **Company profile to include logo, brochures, and videos**
- **Company and booth number published on the show website and in the IMS Mobile App**
- **Exhibits Only passes to distribute to customers and prospects (Value: \$30-\$50 each)**
- **8 booth staff badges per 10' x 10' booth space rented**
- **Discounted IMS conference passes for your staff, includes the IMS Proceedings**
- **Customized banners, logos, social media images, and more to promote your participation**
- **Priority access to hotel accommodations including hospitality suites and meeting space**

## On-Site:

- **Company name and booth number published in the Conference Program and the Map Guide**
- **Press Office online and on-site for distribution of your important announcements**
- **Coffee breaks on the exhibit floor**
- **Exhibitor lounge available for booth staff breaks**

## Post Show:

- **Attendee email distribution of your promotional message available for purchase**
- **Final report including conference audit and attendee demographics**
- **Priority points earned for next year's event**

## Standard Exhibit Booth

The IMS2024 Exhibition will be in Halls A and B, on the Lower Level.

IMS2024 Exhibit Space is **\$4,350 per 10x10 booth** (additional \$435 fee for each corner).

8' high back wall drape and 3' high side rails (in-line booths only).

An identification sign with the exhibitor's name and booth number (in-line booths only).

Booths do not include carpet, utilities, furnishings, and other accessories. These items may be rented through the official show decorator.

All exhibitors are required to have a floor covering for their full exhibit space.

## Raise Your Company's Profile with a Diamond, Platinum, Gold or Silver Sponsorship!

Your generous support of IMS2024 is acknowledged when your company's spend reaches the following dollar amounts:

**NEW**

**DIAMOND**

**\$100,000**

**PLATINUM**

**\$80,000**

**GOLD**

**\$60,000**

**SILVER**

**\$40,000**

Discover all of the benefits of a Prestige Sponsorship at [ims-ieee.org/prestigelevels](https://ims-ieee.org/prestigelevels)

## Walter E. Washington Convention Center

801 Mt Vernon Place NW



**L3**

LEVEL 3

Ballrooms and Meeting Rooms

**L2**

LEVEL 2

Meeting Rooms

**L1**

STREET LEVEL

Grand Lobby/Registration and Meeting Rooms

**C**

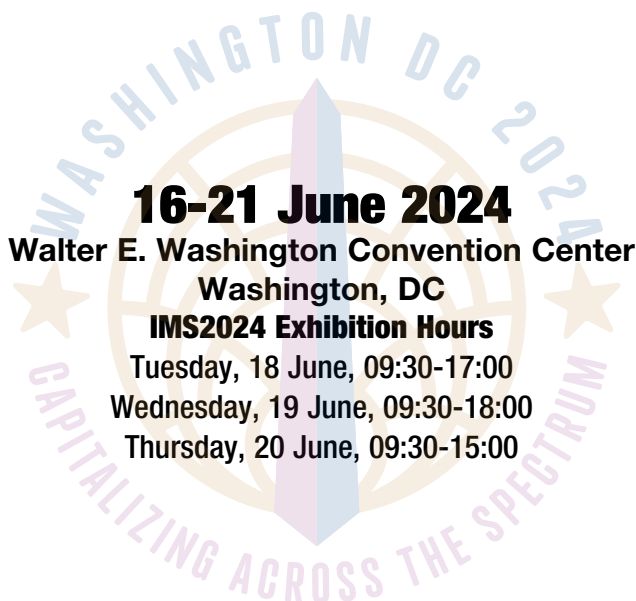
CONCOURSE

Entrances to Exhibit Halls A and B

**LL**

LOWER LEVEL

Exhibit Halls A and B



**16-21 June 2024**

Walter E. Washington Convention Center  
Washington, DC

**IMS2024 Exhibition Hours**

Tuesday, 18 June, 09:30-17:00

Wednesday, 19 June, 09:30-18:00

Thursday, 20 June, 09:30-15:00

# Unparalleled Exposure at IMS2024



View All Available Sponsorships: <https://envision.freeman.com/show/ims-2024>

## NEW AND EXCLUSIVE FOR WASHINGTON, DC

Grand Lobby Double-Sided Banner	\$20,000
Escalator Clings (3 single sided railings)	\$15,000
Entrance to Registration in Grand Lobby Banners	\$8,500
Grand Lobby Banner Along Escalators (15'x4')	\$8,000
Grand Lobby Banners Above Registration	\$7,500
Glass Clings on Balcony Overlooking Halls A and B	Hall A: \$10,000 Hall B: \$8,500
Exhibit Hall Entrance Banners	\$8,000
Exhibit Hall Entrance Column Wraps	Hall A: \$8,500 Hall B: \$7,500
L-Street Entrance Wall Cling	\$8,000
Grand Lobby Banner Along Escalators (10'x4')	\$7,000

## DIGITAL ADVERTISING

IMS Website Ad	January-March: \$1,000 April-June: \$2,000
Mobile App Splash Page <sup>2</sup>	\$6,000
Mobile App Banner Ad (limit 3)	\$3,000
Online Floorplan Banner Ad	\$500
IMS Expo Preview (May or June)	\$1,000
Email Distribution: HTML Email or IMS Innovator	\$2,000

## PUBLICATION & PRINT ADVERTISING

Conference Program Belly Band <sup>2</sup>	\$7,500
Conference Program Ad: Inside Front Cover <sup>2</sup>	\$5,000
Conference Program Ad: Inside Back Cover <sup>2</sup>	\$5,000
Conference Program Ad: Outside Back Cover <sup>2</sup>	\$5,000
Conference Program Ad: Interior	\$3,300
Map Guide	\$8,000

## ON-SITE OPPORTUNITIES

Aisle Signs <sup>2</sup>	\$16,000
Networking Lounge with Charging Station <sup>2</sup> (limit 3)	\$10,000
Delegate Bag <sup>1,2</sup>	\$18,000
Delegate Bag Insert <sup>1</sup>	Single: \$3,500 Multi: \$4,000 Specialty: \$4,500
Custom Water Bottles/Hydration Station <sup>1,2</sup>	\$7,500
Hotel Key Card <sup>2</sup>	\$18,000
IMS T-Shirts <sup>1,2</sup>	\$10,000
Badge Lanyards <sup>1,2</sup>	\$18,000
Registration <sup>2</sup>	\$15,000
Wireless Internet <sup>2</sup>	\$15,000
Notebook & Pen <sup>1</sup>	\$5,000
Carpet Logo	\$7,500

## SPECIALTY & EVENT SPONSORSHIPS

Welcome Reception <sup>1,2</sup> (limit 3)	\$10,000
Professional Headshots <sup>1,2</sup>	\$12,000
IMS Game Zone <sup>1,2</sup>	\$15,000
MicroApps Theater <sup>2</sup>	\$10,000
IMS 5K Fun Run/Walk <sup>1</sup> (limit 3)	\$2,500
WIM Reception <sup>1,2</sup>	\$15,000
YP Reception <sup>1</sup>	\$15,000
HAM Radio Reception	\$15,000
Sweet Treat Tuesday <sup>2</sup> (limit 3)	\$3,000
Workshop Coffee Breaks <sup>1,2</sup> (limit 2)	\$5,000
Exhibit Floor Coffee Breaks <sup>1,2</sup> (limit 5)	\$5,000

## DIGITAL SIGNAGE

Digital Poster	\$7,000
Registration Flags (limit 2)*	\$10,000
South Skywalk Video Marquee (exclusive)	\$18,500
South Skywalk Video Marquee (shared)*	\$12,500
North Skywalk Video Marquee (exclusive)	\$15,000
North Skywalk Video Marquee (shared)*	\$12,000
Hall A Video Marquee (limit 2)*	\$10,000
Rotunda A Curved Video Wall (exclusive)	\$15,000
Rotunda A Curved Video Wall (shared)*	\$8,500
Rotunda B Curved Video Wall (exclusive)	\$12,500
Rotunda B Curved Video Wall (shared)*	\$7,800
Quantum Wall (exclusive)	\$15,000
Quantum Wall (shared)*	\$8,000

\*(2) 10 second spots/minute

**All sponsorships include production and labor unless otherwise noted.**

<sup>1</sup> Sponsor must provide materials

<sup>2</sup> Right of first refusal may apply. Sponsorships must be renewed by 15 October.

**Deadlines:** Certain items in the sponsorship may not be available if print deadlines have passed.

**Cancellation Policy:** Once an order form is received and confirmed for sponsorships, you are liable for the full amount of the sponsorship. Payment instructions will be included with invoice.

*Sponsorships accurate at time of printing. Note that venue restrictions may change some of the details of what is available.*

# New and Exclusive for Washington, DC

All production and labor pricing is included in the sponsorship prices listed.

## Grand Lobby Double-Sided Banner

20' wide banner leading to/ from Registration and the Exhibit Hall.  
**\$20,000**



## Escalator Clings

These escalators will move people between the Grand Lobby and the Exhibit Level. Graphics will be placed on the glass railings.  
**\$15,000 for 3 single sided railings**

## Entrance to Registration in Grand Lobby Banners

Two 8'x8' banners located at the main entrance from Mt Vernon Place.  
**\$8,500 each**

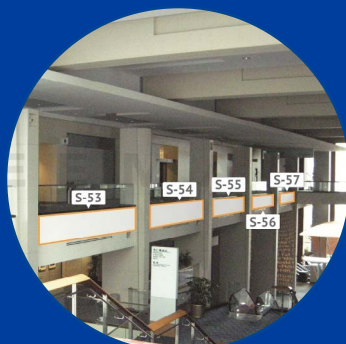


## Grand Lobby Banner Along Escalators

15' x 4' banner between the Grand Lobby and the Exhibit Level.  
**\$8,000**

## Grand Lobby Banners Above Registration

Five 22' wide banners hang above the main lobby leading to the Meeting Rooms.  
**\$7,500 each**



## Glass Clings on Balcony Overlooking Halls A and B

Access to the Exhibit Floor is by way of 2 sets of escalators with a balcony view of the entire exhibit floor.  
**Hall A: \$10,000**  
**Hall B: \$8,500**

## Exhibit Hall Entrance Banners

Two 24'w x 4'h banners are front and center at the Hall A Entrance.  
**\$8,000 each**



## Exhibit Hall Entrance Column Wraps

Columns at the two entrances to the Exhibit Halls.  
**Hall A: \$8,500**  
**Hall B: \$7,500**

## L-Street Entrance Wall Cling

13'w x 8'h wall cling graphic leading into the building from L Street.  
**\$8,000**



## Grand Lobby Banner Along Escalators

10'w x 4'h banner between the Grand Lobby and the Exhibit Level.  
**\$7,000**

These are some highlights of the many branding opportunities available at IMS2024.  
 View all available sponsorships at: <https://envision.freeman.com/show/ims-2024>

# Digital Advertising

 <p>LEADER IN MICROWAVE SOLUTIONS From Surface to Space</p> <p>Beamforming Networks Components and Single Function Devices Integrated Microwave Assemblies Space Qualified Products</p> <p>Visit Us at Booth #2048</p> <p>LEARN MORE www.craneelect.com</p> <p>CRANE ELECTRONICS &amp; OPTICS</p>	<p>IMS Website Ad January – March</p>	<p>\$1,000/ per month</p>	<p>Run of site ads are featured on a rotating basis throughout the site including exhibiting, travel, registration, about IMS and other pages.</p>
 <p>cadence</p> <p>The Future Is Millimeter Wave</p> <p>Tackle 5G-to-millimeter wave design challenges From concept to signoff with Cadence AWR solutions</p>	<p>IMS Website Ad April – June</p>	<p>\$2,000/ per month</p>	<p>Image size: 250x300 Format: PNG or JPG URL</p>
 <p>cadence</p> <p>The Future Is Millimeter Wave</p> <p>Tackle 5G-to-millimeter wave design challenges From concept to signoff with Cadence AWR solutions</p>	<p>Mobile App Splash Page</p>	<p>\$6,000</p>	<p>Each attendee who opens the app will first see your splash page. It encompasses the entire screen when the app is opened. Sized to fit iPhones, iPads, and Android.</p>
 <p>Conference &amp; Exhibitor Schedule</p> <p>19 Jan 10:00 AM - 11:00 AM 19 Jan 11:00 AM - 12:00 PM 19 Jan 12:00 PM - 1:00 PM 19 Jan 1:00 PM - 2:00 PM 19 Jan 2:00 PM - 3:00 PM</p> <p>FREE Subscription to AEROSPACE &amp; DEFENSE</p>	<p>Mobile App Banner Ad (limit 3)</p>	<p>\$3,000</p>	<p>The mobile app banner ad is a great way to be noticed by IMS attendees. Attendees using the app will see your custom ad as they scroll through various pages including Exhibition and Event Schedule.</p>
 <p>ENTRANCE</p> <p>REGISTRATION</p> <p>MI-WAVE XNNA</p>	<p>Online Floorplan Banner Ad</p>	<p>\$500</p>	<p>Every IMS attendee views the online floor plan many times. Be sure to catch their attention with your custom banner.</p>
 <p>IEEE MTT-S International Microwave Symposium</p> <p>Expo Preview Specs:</p> <ul style="list-style-type: none"> <li>130 to 150 word description (short-include booth # see all ads.html)</li> <li>Cover Image (660x400), Format: PNG, JPG, or GIF (no animation)</li> <li>Link to additional internal contacts</li> <li>URL</li> </ul> <p>1.65:1 or 660x400</p> <p>1.65:1 or 660x400</p>	<p>IMS Expo Preview (May or June)</p>	<p>\$1,000</p>	<p>The IMS Expo Preview is a digital newsletter sent to 20,000+ RF and microwave professionals. Each newsletter will promote up to 6 companies. Each company to provide 30 word description, photo and logo.</p>
 <p>MI-WAVE</p> <p>Gold Solder Solutions</p> <p>Quantum</p>	<p>Email Distribution</p>	<p>\$2,000</p>	<p>Let attendees know what you will be showcasing in your booth at IMS or follow up with them post-event. 4,000 current and past IMS attendees will be emailed.</p> <p>Two Options Available:</p> <ul style="list-style-type: none"> <li>★ HTML Email Provide an HTML file with all images sourced from your network with complete URL references and a subject line.</li> <li>★ IMS Innovator All you need is a 75-word description, photo, and logo.</li> </ul>



# Publication & Print Advertising



**Conference Program Belly Band**

\$7,500

Provide the belly band and your company will be seen on every Conference Program distributed!

Ad Size: 19" x 4" (WxH)  
Text or graphics should be at least 0.25" from trim.  
Add 0.125 on all 4 sides if full bleed.  
Format: Print-ready PDF with fonts embedded



**Conference Program Ad - Inside Front Cover  
Inside Back Cover  
Outside Back Cover**

\$5,000

Have your company prominently displayed in the program book, which is the go-to resource for attendees on site! Program books are available digitally (website and mobile app) and print is included in all delegate bags and available at registration.

**Conference Program Ad - Interior**

\$3,300

Ad Size: 8.375" x 10.875" (WxH) page size, trimmed  
Pages: Include crop marks for each page of the file  
Color: 4/4 (process inks), plus 1/8" bleed allowance on any trim side  
Format: Print-ready PDF with fonts embedded



**IMS Map Guide Sponsor**



\$8,000

The IMS Map Guide is used by everyone at the event. Your logo will be seen multiple times by each attendee as they navigate their way around the show

- ★ Company logo on the front cover of the Map Guide
- ★ Company logo and message on the back cover of the Map Guide (entire back cover)
- ★ Pointer indicating the location of your exhibit booth on the floor plan
- ★ Sponsorship recognition on map guide distribution bins, email where applicable, and highlighted in the Conference Program



# On-Site Opportunities

	<b>Aisle Signs</b>	\$16,000	This sponsorship includes a minimum of twenty, double-sided aisle signs featuring your logo. Signs are visible from almost anywhere on the exhibit floor.
	<b>Networking Lounges (limit 3)</b>	\$10,000/ea.	Give attendees a chance to rest their tired feet and charge their devices while branding your company's name and logo on the Charging Station. <ul style="list-style-type: none"> <li>★ Company name and logo on all Charging Stations and Lounge signage</li> <li>★ Sponsorship recognition highlighted in Conference Program</li> </ul>
	<b>Delegate Bag</b>	\$18,000	What better way to expose your brand to thousands of attendees who will be sure to take the delegate bag home with them! All ARFTG, IMS, and RFIC technical attendees receive a bag with your logo. Company responsible for supplying bags. <ul style="list-style-type: none"> <li>★ Sponsorship recognition on lobby signage at delegate bag pickup</li> </ul>
	<b>Delegate Bag Inserts</b>	Single: \$3,500 Up to 4 Pages: \$4,000 Specialty: \$4,500	Exhibitors have the opportunity to include an insert in the delegate bags distributed to each conference attendee. Get Creative! You can choose any item to put in the bag (subject to approval). Company responsible for supplying inserts.
	<b>Custom Water Bottles/ Hydration Station</b>	\$7,500	Delegates will receive this water bottle in their delegate bag and will be able to keep hydrated throughout the week by re-filling at the water filling stations within the convention center. Signage will be included at the water fill stations. Company responsible for supplying water bottles.
	<b>Hotel Key Card</b>	\$18,000	Hotel key cards at the IMS headquarter hotel plus 3 additional hotels will include your graphic on the front of the key card. Attendees will view your logo many times throughout their stay.

# On-Site Opportunities

	<p><b>IMS T-Shirts</b></p>	<p>\$10,000</p>	<p>All attendees receiving a delegate bag will also receive a T-shirt. Company responsible for supplying T-shirts.</p> <ul style="list-style-type: none"> <li>★ Customized message (with logo) on the back of each IMS T-Shirt</li> <li>★ Sponsorship recognition on lobby signage at T-shirt pickup</li> </ul>
	<p><b>Badge Lanyards</b></p>	<p>\$18,000</p>	<p>All attendees need to wear a badge throughout the show. Company responsible for supplying lanyards.</p> <ul style="list-style-type: none"> <li>★ Company logo on all Badge Lanyards.</li> </ul>
	<p><b>Registration</b></p>	<p>\$15,000</p>	<p>Put your brand in front of IMS attendees both before the event and on-site.</p> <ul style="list-style-type: none"> <li>★ Company logo and link on registration information pages on the IMS website and email confirmations</li> <li>★ Customized message (with logo) as a screensaver on all registration terminals</li> <li>★ Opportunity to provide corporate-branded mouse pads in registration area</li> <li>★ Company logo on registration area signage</li> </ul>
	<p><b>Wireless Internet</b></p>	<p>\$15,000</p>	<p>IMS will offer free Wi-Fi access to attendees. This is an unmatched opportunity to reach a large targeted audience, brand your company, and move your message to all attendees during the show.</p> <ul style="list-style-type: none"> <li>★ Company branding and logo on the wireless internet splash page</li> <li>★ Sponsorship recognition on lobby signage, in e-mail where applicable, and highlighted in the Conference Program</li> </ul>
	<p><b>Notebook &amp; Pen</b></p>	<p>\$5,000</p>	<p>A notebook and pen are conference essentials and attendees are always asking for them! Brand these items that will be placed into each conference bag and given to all ARFTG, IMS, and RFIC technical attendees. Company responsible for supplying products.</p>
	<p><b>Carpet Logo</b></p>	<p>\$7,500</p>	<p>Prominently display your company logo and booth number on the IMS exhibit floor! Carpet logos are a great way to direct customers to your booth and reinforce your presence throughout the show.</p>

# Specialty & Event Sponsorships



## Professional Head Shots

\$12,000

Attendees are always looking to update their headshot as a great professional photo goes a long way. Use this opportunity to invite all who had a headshot taken to come to your booth and download their photos. Company is responsible for contracting and paying the photographer for the 3 exhibit days.

- ★ Sponsorship recognition on the event website and signage



## IMS Game Zone

\$15,000

Get your game on and give attendees a place to unwind and enjoy some playtime!

- ★ Sponsorship recognition on web page, e-mail blast, signage, and in the Conference Program
- ★ Opportunity to provide additional games, branded give-a-ways, and competitions



## MicroApps Theater

\$10,000

Showcase your company as a thought leader and spark conversations with attendees. MicroApps is part of the IMS technical program that takes place in the MicroApps Theater located on the exhibition floor.

- ★ 10 speaking slots in the Theater (must be reviewed by MicroApps committee)
- ★ Company logo and sponsorship status recognized on:
  - Web page
  - Signage on the MicroApps Theater
  - Page(s) in the Conference Program
  - Digital Signage On-Site

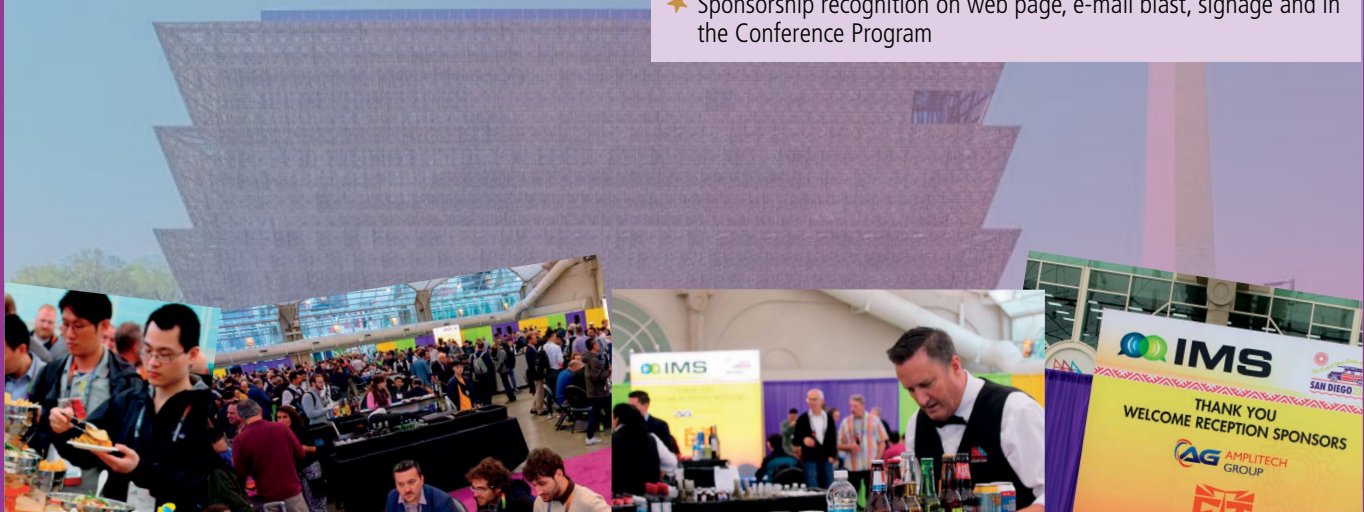


\$10,000





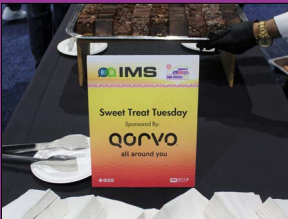


## IMS Welcome Reception (limit 3)

The IMS Welcome Reception is taking place at the **National Museum of African American History and Culture**. Attendees, presenters and exhibitors gather together in this relaxed atmosphere to have a drink, a bite to eat and to catch up. Put your branding in front of attendees in this fun-filled setting.

- ★ Custom signage around the venue as well as high-top tables (as venue permits)
- ★ Cocktail napkins with logo (provided by sponsor)
- ★ Sponsorship recognition on web page, e-mail blast, signage and in the Conference Program




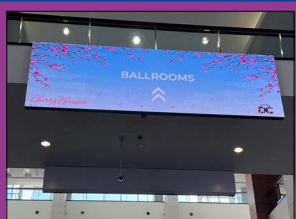

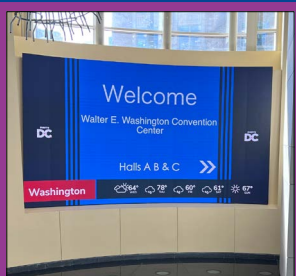
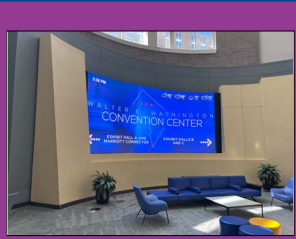



# Specialty & Event Sponsorships

	<b>IMS 5k Fun Run/ Walk (limit 3)</b>	\$2,500	<p>Coming off a successful inaugural Fun Run/Walk in San Diego, we're keeping the FUN Running in DC!</p> <ul style="list-style-type: none"> <li>★ Sponsorship recognition on web page, e-mail blast, signage and in the Conference Program</li> <li>★ Ability to provide branded give-a-ways on a first come, first serve basis. Company responsible for supplying give-a-way products. Give-a-ways can include: towels, running belts, water bottles, pedometers, bracelets.</li> </ul>
	<b>WIM Reception</b>	\$15,000	<p>This event welcomes all members of IMS to promote collaboration, with a spotlight on the work of female RF engineers and researchers.</p> <ul style="list-style-type: none"> <li>★ Sponsorship recognition on signage and in the Conference Program</li> <li>★ Opportunity to provide give-a-way items at reception</li> <li>★ Provide an HTML e-mail to be sent post event to attendees</li> </ul>
	<b>YP Reception</b>	\$15,000	<p>The YP Reception is a place to celebrate the young professionals and the future of the microwave community.</p> <ul style="list-style-type: none"> <li>★ Sponsorship recognition on signage and in the Conference Program</li> <li>★ Opportunity to provide give-a-way items at reception</li> <li>★ Provide an HTML e-mail to be sent post event to attendees</li> </ul>
	<b>HAM Radio Reception</b>	\$15,000	<p>Calling all HAM Radio enthusiasts! Amateur radio is an incredibly diverse hobby and nowhere is this better showcased than at the HAM Radio reception at IMS!</p> <ul style="list-style-type: none"> <li>★ Sponsorship recognition on signage and in the Conference Program</li> <li>★ Opportunity to provide give-a-way items at reception</li> <li>★ Provide an HTML e-mail to be sent post event to attendees</li> </ul>
	<b>Sweet Treat Tuesday (limit 3)</b>	\$3,000	<p>Leave a lasting impression on attendees with a "SWEET TREAT" on Tuesday, during the lunch break. This is a fun and exciting environment that you'll want your name on!</p> <ul style="list-style-type: none"> <li>★ Sponsorship recognition on signage, highlighted in Conference Program, and e-mail blasts when applicable</li> </ul>
	<b>Workshop Coffee Breaks (limit 2)</b>	\$5,000 each day	<p>Sunday AM &amp; PM Monday AM &amp; PM</p> <p>Everyone loves their coffee! Why not have your company logo front and center when they fuel up.</p> <ul style="list-style-type: none"> <li>★ Ability to provide corporate branded items (must be provided by sponsor)</li> <li>★ Featured in attendee pre-show e-mail &amp; Daily IMS Highlights</li> <li>★ Sponsorship recognition on signage and highlighted in the Conference Program</li> </ul>
	<b>Exhibit Floor Coffee Breaks (limit 5)</b>	\$5,000 each break	<p>Tuesday &amp; Wednesday AM &amp; PM Thursday AM</p> <p>Everyone loves their coffee! Why not have your company logo front and center when they fuel up.</p> <ul style="list-style-type: none"> <li>★ Ability to provide corporate branded items (must be provided by sponsor)</li> <li>★ Featured in attendee pre-show e-mail &amp; Daily IMS Highlights</li> <li>★ Sponsorship recognition on signage and highlighted in the Conference Program</li> </ul>

# New and Exclusive Digital Signage

Company supplies static and/or video graphics.

	<b>Digital Poster</b>	\$7,000 each	4'w x 6.5'h digital posters in many locations throughout the convention center Dates: Sunday-Thursday, 16-20 June
	<b>Registration Flags (limit 2)</b>	\$10,000	(2) 5'w x 21'h digital flags (2) 10 second spots/minute alternating with show Registration signage Dates: Sunday-Thursday, 16-20 June
	<b>South Skywalk Video Marquee (exclusive)</b>	\$18,500	24'w x 7'h Located above the Grand Lobby facing South (Mt. Vernon St entrance) Dates: Sunday-Thursday, 16-20 June
	<b>South Skywalk Video Marquee (shared)</b>	\$12,500 (2) 10 second spots/minute	
	<b>North Skywalk Video Marquee (exclusive)</b>	\$15,000	24'w x 7'h Located above the Grand Lobby facing North (L St entrance) Dates: Sunday-Thursday, 16-20 June
	<b>North Skywalk Video Marquee (shared)</b>	\$12,000 (2) 10 second spots/minute	
	<b>Hall A Video Marquee (limit 2)</b>	\$10,000	12'w x 6'h (2) 10 second spots/minute alternating with show information above the Hall A entrance Dates: Tuesday-Thursday, 18-20 June
	<b>Rotunda A Curved Video Wall (exclusive)</b>	\$15,000	20'w x 11 1/2'h Located at the base of the escalators from the Grand Lobby to the Exhibit Hall A Concourse Dates: Tuesday-Thursday, 18-20 June
	<b>Rotunda A Curved Video Wall (shared)</b>	\$8,500 (2) 10 second spots/minute	
	<b>Rotunda B Curved Video Wall (exclusive)</b>	\$12,500	24'w x 10'h Located at the base of the escalators from the L Street North Lobby to the Exhibit Hall B Concourse Dates: Tuesday-Thursday, 18-20 June
	<b>Rotunda B Curved Video Wall (shared)</b>	\$7,800 (2) 10 second spots/minute	
	<b>Quantum Wall (exclusive)</b>	\$15,000	16'w x 9'h Located in the L Street North Lobby Dates: Sunday-Thursday, 16-20 June
	<b>Quantum Wall (shared)</b>	\$8,000 (2) 10 second spots/minute	

# RFIC 2024 Sponsorship Opportunities



**RFIC 2024:  
IEEE RADIO FREQUENCY  
INTEGRATED CIRCUITS SYMPOSIUM  
Washington, DC – 16-21 June 2024**



## **Diamond (\$16K) - One (1) Company Limit**

Company logo projected during RFIC Plenary Session

Company logo on all RFIC technical session starting slides

On-Site printed and digital signage identifying your company as the RFIC Diamond sponsor

Company logo at the RFIC Reception and Industry Showcase, and on the front page of the RFIC Digital Program Book

10 complimentary RFIC conference passes\*

## **Platinum (\$12K)**

Company logo on all RFIC technical session starting slides

On-Site printed and digital signage identifying your company as an RFIC Platinum sponsor

Company logo at the RFIC Reception and Industry Showcase, and on the front page of the RFIC Digital Program Book

10 complimentary RFIC conference passes\*

## **Gold (\$6K)**

On-Site printed and digital signage identifying your company as an RFIC Gold sponsor

Company logo at the RFIC Reception and Industry Showcase

5 complimentary RFIC conference passes\*

## **Silver (\$3K)**

On-Site printed and digital signage identifying your company as an RFIC Silver sponsor

5 complimentary RFIC conference passes\*

## **Systems and Applications Demonstration Forum Sponsor (\$5K) - Three (3) Company Limit**

*Provides support for the RFIC Systems and Applications Forum which will feature live demonstrations of select RFIC papers (co-located with the RFIC Reception)*

- Company logo projected at RFIC Plenary
- Recognition on signage at the location of the Forum

## **Student Sponsorships:**

### **Student Paper Contest (\$10K)**

*Provides free registration to all student paper finalists & winners*

- Company logo projected at Awards presentation during the RFIC Plenary Session
- Company logo on student award certificates
- Company logo on printed and digital signage
- 5 complimentary RFIC conference passes\*

### **Student Programs (\$5K)**

*Provides support for new student programs such as the entrepreneurship forum and the industry/student evening*

*Provides free registration for all students to all student program events*

- Company logo displayed in all student program events and inside student volunteer room (used for student meals and break)
- Company logo on printed and digital signage

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### **RFIC Conference passes include:**

\* RFIC Plenary Session, Industry Showcase, Reception, and Technical Session

\* RFIC Electronic Proceedings

\* IMS Plenary Session, Closing Session and Welcome Reception

\* IMS Exhibition Tuesday - Thursday

# Sales Offices

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Convention Center photos courtesy of washington.org