Connect with thousands of decision makers at the world’s largest RF and microwave exhibition.

IMS2024
Exhibits & Sponsorship Guide

16-21 June 2024
Walter E. Washington Convention Center
Washington, DC

ims-ieee.org
The Largest Exhibition Dedicated to

Why Exhibit at IMS2024?

• Connect with 9,000+ members of the RF and Microwave community from across the globe.
• Build visibility for your company, brand, and products.
• Introduce new products and services.
• Measure success with lead retrieval and a validated third-party attendee audit.
• Learn and discover at educational sessions and networking events.
• Present a Technical Paper, Industry Workshop or MicroApps session.

Top Job Functions

Design Engineering: 20%
Executive/Senior Management: 13%
Professor/Research Academic: 11%
Marketing/Sales: 10%
Research & Development - Industry: 10%
Research & Development - Government: 9%
Engineering Management: 7%
Other: 6%
Application Engineer: 4%
Executive/Senior Technology Development: 4%
Research & Development - Government: 3%
Engineering Services: 3%

IMS by the NUMBERS

Products & Services Recommended, Purchased or Influenced

Active Components: 40-45%
Passive Components: 30-35%
Semiconductors/Integrated Circuits: 20-25%
Test Equipment & Instruments: 10-15%
Transmission-Line Components: 5-10%
Software & CAD: 4%
Subsystems & Systems: 4%
Control Components: 3%
Optoelectronics & Fiber-Optics Services: 3%
Consultant Services: 3%
the RF and Microwave Community

Your Target Audience Awaits
IMS attendees work on a vast array of products and services. Connecting with existing and potential clients at IMS will not only maximize your exposure and generate new prospects, but it will demonstrate your leadership in the industry.

Communication Systems Equipment
- Wireless (WiFi, UWB, other)
- Consumer Electronics
- Military
- Government

Components/Hardware
- Defense Electronics
- Medical Electronics

Test & Measurement
- Industrial Automation/Control Systems

Data Transmission
- Navigation/Telemetry/GPS Systems

Services
- Software (EDA/CAD/CAM, etc.)

Materials
- Transportation
- Semiconductors & ICs

Computers or Peripherals
- Subsystems & Systems

The Wonders of Washington, DC
Immerse yourself in the wonders of the U.S. capital. No city provides as many world-class activities as Washington, DC. With access to incredible free museums, monuments, memorials, and one-of-a-kind events, DC is in a class by itself. Washington, DC also provides a vibrant arts and culture scene with culinary options to satisfy your taste buds.
Renew relationships, launch initiatives or introduce your presence in the marketplace. IMS2024 is the place to highlight your company, your products and services. Your sales team will have unmatched face-to-face opportunities with decision-makers who are looking for optimal solutions. To set you up for success, exhibitors will have access to the following opportunities:

**Pre-Show:**
- Company profile to include logo, brochures, and videos
- Company and booth number published on the show website and in the IMS Mobile App
- Exhibits Only passes to distribute to customers and prospects (Value: $30-$50 each)
- 8 booth staff badges per 10’ x 10’ booth space rented
- Discounted IMS conference passes for your staff, includes the IMS Proceedings
- Customized banners, logos, social media images, and more to promote your participation
- Priority access to hotel accommodations including hospitality suites and meeting space

**On-Site:**
- Company name and booth number published in the Conference Program and the Map Guide
- Press Office online and on-site for distribution of your important announcements
- Coffee breaks on the exhibit floor
- Exhibitor lounge with charging stations available for booth staff breaks

**Post Show:**
- Attendee email distribution of your promotional message available for purchase
- Final report including conference audit and attendee demographics
- Priority points earned for next year’s event

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**Standard Exhibit Booth**

The IMS2024 Exhibition will be in Halls A and B, on the Lower Level.

IMS2024 Exhibit Space is **$4,350 per 10x10 booth** (additional $435 fee for each corner).

8’ high back wall drape and 3’ high side rails (in-line booths only).

An identification sign with the exhibitor’s name and booth number (in-line booths only).

Booths do not include carpet, utilities, furnishings, and other accessories. These items may be rented through the official show decorator.

All exhibitors are required to have a floor covering for their full exhibit space.
Raise Your Company’s Profile with a Diamond, Platinum, Gold or Silver Sponsorship!

Your generous support of IMS2024 is acknowledged when your company’s spend reaches the following dollar amounts:

**NEW**

- **DIAMOND**
  - $100,000
- **PLATINUM**
  - $80,000
- **GOLD**
  - $60,000
- **SILVER**
  - $40,000

Discover all of the benefits of a Prestige Sponsorship at ims-ieee.org/prestigelevels

**16-21 June 2024**

Walter E. Washington Convention Center

Washington, DC

IMS2024 Exhibition Hours

- Tuesday, 18 June, 09:30-17:00
- Wednesday, 19 June, 09:30-18:00
- Thursday, 20 June, 09:30-15:00
### NEW AND EXCLUSIVE FOR WASHINGTON, DC

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Lobby Double-Sided Banner</td>
<td>$20,000</td>
</tr>
<tr>
<td>Escalator Clings (3 single sided railings)</td>
<td>$15,000</td>
</tr>
<tr>
<td>Entrance to Registration in Grand Lobby Banners</td>
<td>$8,500</td>
</tr>
<tr>
<td>Grand Lobby Banner Along Escalators (15’x4’)</td>
<td>$8,000</td>
</tr>
<tr>
<td>Grand Lobby Banners Above Registration</td>
<td>$7,500</td>
</tr>
<tr>
<td>Glass Clings on Balcony Overlooking Halls A and B</td>
<td></td>
</tr>
<tr>
<td>Hall A:</td>
<td>$10,000</td>
</tr>
<tr>
<td>Hall B:</td>
<td>$8,500</td>
</tr>
<tr>
<td>Exhibit Hall Entrance Banners</td>
<td>$8,000</td>
</tr>
<tr>
<td>Exhibit Hall Entrance Column Wraps</td>
<td></td>
</tr>
<tr>
<td>Hall A:</td>
<td>$8,500</td>
</tr>
<tr>
<td>Hall B:</td>
<td>$7,500</td>
</tr>
<tr>
<td>L-Street Entrance Wall Cling</td>
<td>$8,000</td>
</tr>
<tr>
<td>Grand Lobby Banner Along Escalators (10’x4’)</td>
<td>$7,000</td>
</tr>
</tbody>
</table>

### DIGITAL ADVERTISING

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMS Website Ad</td>
<td></td>
</tr>
<tr>
<td>January-March:</td>
<td>$1,000</td>
</tr>
<tr>
<td>April-June:</td>
<td>$2,000</td>
</tr>
<tr>
<td>Mobile App Splash Page</td>
<td>$6,000</td>
</tr>
<tr>
<td>Mobile App Banner Ad (limit 3)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Online Floorplan Banner</td>
<td>$500</td>
</tr>
<tr>
<td>IMS Expo Preview (May or June)</td>
<td>$1,000</td>
</tr>
<tr>
<td>Email Distribution: HTML Email or IMS Innovator</td>
<td>$2,000</td>
</tr>
</tbody>
</table>

### PUBLICATION & PRINT ADVERTISING

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Program Belly Band2</td>
<td>$7,500</td>
</tr>
<tr>
<td>Conference Program Ad: Inside Front Cover2</td>
<td>$5,000</td>
</tr>
<tr>
<td>Conference Program Ad: Inside Back Cover2</td>
<td>$5,000</td>
</tr>
<tr>
<td>Conference Program Ad: Outside Back Cover2</td>
<td>$5,000</td>
</tr>
<tr>
<td>Conference Program Ad: Interior</td>
<td>$3,300</td>
</tr>
<tr>
<td>Map Guide</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

### ON-SITE OPPORTUNITIES

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aisle Signs1</td>
<td>$16,000</td>
</tr>
<tr>
<td>Networking Lounge with Charging Station1 (limit 3)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Delegate Bag1,2</td>
<td>$18,000</td>
</tr>
<tr>
<td>Delegate Bag Insert1</td>
<td></td>
</tr>
<tr>
<td>Single:</td>
<td>$3,500</td>
</tr>
<tr>
<td>Multi:</td>
<td>$4,000</td>
</tr>
<tr>
<td>Specialty:</td>
<td>$4,500</td>
</tr>
<tr>
<td>Custom Water Bottles/Hydration Station1,2</td>
<td>$7,500</td>
</tr>
<tr>
<td>Hotel Key Card1</td>
<td>$18,000</td>
</tr>
<tr>
<td>IMS T-Shirts1,2</td>
<td>$10,000</td>
</tr>
<tr>
<td>Badge Lanyards1,2</td>
<td>$18,000</td>
</tr>
<tr>
<td>Registration2</td>
<td>$15,000</td>
</tr>
<tr>
<td>Wireless Internet2</td>
<td>$15,000</td>
</tr>
<tr>
<td>Notebook &amp; Pen1</td>
<td>$5,000</td>
</tr>
<tr>
<td>Carpet Logo</td>
<td>$7,500</td>
</tr>
</tbody>
</table>

### SPECIALTY & EVENT SPONSORSHIPS

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome Reception1,2 (limit 3)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Professional Headshots1,2</td>
<td>$12,000</td>
</tr>
<tr>
<td>IMS Game Zone1,2</td>
<td>$15,000</td>
</tr>
<tr>
<td>MicroApps Theater1</td>
<td>$10,000</td>
</tr>
<tr>
<td>IMS 5K Fun Run/Walk1,2 (limit 3)</td>
<td>$2,500</td>
</tr>
<tr>
<td>WIM Reception1,2</td>
<td>$15,000</td>
</tr>
<tr>
<td>YP Reception1</td>
<td>$15,000</td>
</tr>
<tr>
<td>HAM Radio Reception</td>
<td>$15,000</td>
</tr>
<tr>
<td>Sweet Treat Tuesday1,2 (limit 3)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Workshop Coffee Breaks1,2 (limit 2)</td>
<td>$5,000</td>
</tr>
<tr>
<td>Exhibit Floor Coffee Breaks1,2 (limit 5)</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

### DIGITAL SIGNAGE

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital Poster</td>
<td>$7,000</td>
</tr>
<tr>
<td>Registration Flags (limit 2)*</td>
<td>$10,000</td>
</tr>
<tr>
<td>South Skywalk Video Marquee (exclusive)</td>
<td>$18,500</td>
</tr>
<tr>
<td>South Skywalk Video Marquee (shared)*</td>
<td>$12,500</td>
</tr>
<tr>
<td>North Skywalk Video Marquee (exclusive)</td>
<td>$15,000</td>
</tr>
<tr>
<td>North Skywalk Video Marquee (shared)*</td>
<td>$12,000</td>
</tr>
<tr>
<td>Hall A Video Marquee (limit 2)*</td>
<td>$10,000</td>
</tr>
<tr>
<td>Rotunda A Curved Video Wall (exclusive)</td>
<td>$15,000</td>
</tr>
<tr>
<td>Rotunda A Curved Video Wall (shared)*</td>
<td>$8,500</td>
</tr>
<tr>
<td>Rotunda B Curved Video Wall (exclusive)</td>
<td>$12,500</td>
</tr>
<tr>
<td>Rotunda B Curved Video Wall (shared)*</td>
<td>$7,800</td>
</tr>
<tr>
<td>Quantum Wall (exclusive)</td>
<td>$15,000</td>
</tr>
<tr>
<td>Quantum Wall (shared)*</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

*(2) 10 second spots/minute

All sponsorships include production and labor unless otherwise noted.

1 Sponsor must provide materials
2 Right of first refusal may apply. Sponsorships must be renewed by 15 October.

### Deadlines: Certain items in the sponsorship may not be available if print deadlines have passed.

### Cancellation Policy: Once an order form is received and confirmed for sponsorships, you are liable for the full amount of the sponsorship. Payment instructions will be included with invoice.

### Sponsorships accurate at time of printing. Note that venue restrictions may change some of the details of what is available.
New and Exclusive for Washington, DC
All production and labor pricing is included in the sponsorship prices listed.

Grand Lobby Double-Sided Banner
20’ wide banner leading to/from Registration and the Exhibit Hall.
$20,000

Entrance to Registration in Grand Lobby Banners
Two 8’x8’ banners located at the main entrance from Mt Vernon Place.
$8,500 each

Grand Lobby Banners Above Registration
Five 22’ wide banners hang above the main lobby leading to the Meeting Rooms.
$7,500 each

Exhibit Hall Entrance Banners
Two 24’w x 4’h banners are front and center at the Hall A Entrance.
$8,000 each

L-Street Entrance Wall Cling
13’w x 8’h wall cling graphic leading into the building from L Street.
$8,000

Escalator Clings
These escalators will move people between the Grand Lobby and the Exhibit Level. Graphics will be placed on the glass railings.
$15,000 for 3 single sided railings

Grand Lobby Banner Along Escalators
15’ x 4’ banner between the Grand Lobby and the Exhibit Level.
$8,000

Glass Clings on Balcony Overlooking Halls A and B
Access to the Exhibit Floor is by way of 2 sets of escalators with a balcony view of the entire exhibit floor.
Hall A: $10,000
Hall B: $8,500

Exhibit Hall Entrance Column Wraps
Columns at the two entrances to the Exhibit Halls.
Hall A: $8,500
Hall B: $7,500

Grand Lobby Banner Along Escalators
10’w x 4’h banner between the Grand Lobby and the Exhibit Level.
$7,000

These are some highlights of the many branding opportunities available at IMS2024.
View all available sponsorships at: https://envision.freeman.com/show/ims-2024
# Digital Advertising

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Duration</th>
<th>Cost</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>IMS Website Ad</td>
<td>January – March</td>
<td>$1,000/ per month</td>
<td>Run of site ads are featured on a rotating basis throughout the site including exhibiting, travel, registration, about IMS and other pages.</td>
</tr>
<tr>
<td></td>
<td>April – June</td>
<td>$2,000/ per month</td>
<td>Image size: 250x300 Format: PNG or JPG URL</td>
</tr>
<tr>
<td>Mobile App Splash Page</td>
<td></td>
<td>$6,000</td>
<td>Each attendee who opens the app will first see your splash page. It encompasses the entire screen when the app is opened. Sized to fit iPhones, iPads, and Android.</td>
</tr>
<tr>
<td>Mobile App Banner Ad (limit 3)</td>
<td></td>
<td>$3,000</td>
<td>The mobile app banner ad is a great way to be noticed by IMS attendees. Attendees using the app will see your custom ad as they scroll through various pages including Exhibition and Event Schedule.</td>
</tr>
<tr>
<td>Online Floorplan Banner Ad</td>
<td></td>
<td>$500</td>
<td>Every IMS attendee views the online floor plan many times. Be sure to catch their attention with your custom banner.</td>
</tr>
<tr>
<td>IMS Expo Preview (May or June)</td>
<td></td>
<td>$1,000</td>
<td>The IMS Expo Preview is a digital newsletter sent to 20,000+ RF and microwave professionals. Each newsletter will promote up to 6 companies. Each company to provide 30 word description, photo and logo.</td>
</tr>
<tr>
<td>Email Distribution</td>
<td></td>
<td>$2,000</td>
<td>Let attendees know what you will be showcasing in your booth at IMS or follow up with them post-event. 4,000 current and past IMS attendees will be emailed.</td>
</tr>
</tbody>
</table>

**Two Options Available:**

- **HTML Email:** Provide an HTML file with all images sourced from your network with complete URL references and a subject line.
- **IMS Innovator:** All you need is a 75-word description, photo, and logo.
### Conference Program

<table>
<thead>
<tr>
<th>Belly Band</th>
<th>$7,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide the belly band and your company will be seen on every Conference Program distributed!</td>
<td></td>
</tr>
<tr>
<td>Ad Size: 19” x 4” (WxH)</td>
<td></td>
</tr>
<tr>
<td>Text or graphics should be at least 0.25” from trim. Add 0.125 on all 4 sides if full bleed.</td>
<td></td>
</tr>
<tr>
<td>Format: Print-ready PDF with fonts embedded</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ad - Inside Front Cover</th>
<th>$5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Have your company prominently displayed in the program book, which is the go-to resource for attendees on site! Program books are available digitally (website and mobile app) and print is included in all delegate bags and available at registration.</td>
<td></td>
</tr>
<tr>
<td>Ad Size: 8.375” x 10.875” (WxH) page size, trimmed</td>
<td></td>
</tr>
<tr>
<td>Pages: Include crop marks for each page of the file</td>
<td></td>
</tr>
<tr>
<td>Color: 4/4 (process inks), plus 1/8” bleed allowance on any trim side</td>
<td></td>
</tr>
<tr>
<td>Format: Print-ready PDF with fonts embedded</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ad - Interior</th>
<th>$3,300</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company logo on the front cover of the Map Guide</td>
<td></td>
</tr>
<tr>
<td>Company logo and message on the back cover of the Map Guide (entire back cover)</td>
<td></td>
</tr>
<tr>
<td>Pointer indicating the location of your exhibit booth on the floor plan</td>
<td></td>
</tr>
<tr>
<td>Sponsorship recognition on map guide distribution bins, email where applicable, and highlighted in the Conference Program</td>
<td></td>
</tr>
</tbody>
</table>

The IMS Map Guide is used by everyone at the event. Your logo will be seen multiple times by each attendee as they navigate their way around the show.

- Company logo on the front cover of the Map Guide
- Company logo and message on the back cover of the Map Guide (entire back cover)
- Pointer indicating the location of your exhibit booth on the floor plan
- Sponsorship recognition on map guide distribution bins, email where applicable, and highlighted in the Conference Program
<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aisle Signs</td>
<td>$16,000</td>
<td>This sponsorship includes a minimum of twenty, double-sided aisle signs featuring your logo. Signs are visible from almost anywhere on the exhibit floor.</td>
</tr>
<tr>
<td>Networking Lounges (limit 3)</td>
<td>$10,000/ea.</td>
<td>Give attendees a chance to rest their tired feet and charge their devices while branding your company’s name and logo on the Charging Station.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>× Company name and logo on all Charging Stations and Lounge signage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>× Sponsorship recognition highlighted in Conference Program</td>
</tr>
<tr>
<td>Delegate Bag</td>
<td>$18,000</td>
<td>What better way to expose your brand to thousands of attendees who will be sure to take the delegate bag home with them! All ARFTG, IMS, and RFIC technical attendees receive a bag with your logo. Company responsible for supplying bags.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>× Sponsorship recognition on lobby signage at delegate bag pickup</td>
</tr>
<tr>
<td>Delegate Bag Inserts</td>
<td>Single: $3,500</td>
<td>Exhibitors have the opportunity to include an insert in the delegate bags distributed to each conference attendee. Get Creative! You can choose any item to put in the bag (subject to approval). Company responsible for supplying inserts.</td>
</tr>
<tr>
<td></td>
<td>Up to 4 Pages: $4,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Specialty: $4,500</td>
<td></td>
</tr>
<tr>
<td>Custom Water Bottles/</td>
<td>$7,500</td>
<td>Delegates will receive this water bottle in their delegate bag and will be able to keep hydrated throughout the week by re-filling at the water filling stations within the convention center. Signage will be included at the water fill stations. Company responsible for supplying water bottles.</td>
</tr>
<tr>
<td>Hydration Station</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hotel Key Card</td>
<td>$18,000</td>
<td>Hotel key cards at the IMS headquarter hotel plus 3 additional hotels will include your graphic on the front of the key card. Attendees will view your logo many times throughout their stay.</td>
</tr>
</tbody>
</table>
# On-Site Opportunities

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
</table>
| IMS T-Shirts             | $10,000 | All attendees receiving a delegate bag will also receive a T-shirt. Company responsible for supplying T-shirts.  
:* Customized message (with logo) on the back of each IMS T-Shirt  
:* Sponsorship recognition on lobby signage at T-shirt pickup |
| Badge Lanyards           | $18,000 | All attendees need to wear a badge throughout the show. Company responsible for supplying lanyards.  
:* Company logo on all Badge Lanyards. |
| Registration             | $15,000 | Put your brand in front of IMS attendees both before the event and on-site.  
:* Company logo and link on registration information pages on the IMS website and email confirmations  
:* Customized message (with logo) as a screensaver on all registration terminals  
:* Opportunity to provide corporate-branded mouse pads in registration area  
:* Company logo on registration area signage |
| Wireless Internet        | $15,000 | IMS will offer free Wi-Fi access to attendees. This is an unmatched opportunity to reach a large targeted audience, brand your company, and move your message to all attendees during the show.  
:* Company branding and logo on the wireless internet splash page  
:* Sponsorship recognition on lobby signage, in e-mail where applicable, and highlighted in the Conference Program |
| Notebook & Pen           | $5,000  | A notebook and pen are conference essentials and attendees are always asking for them! Brand these items that will be placed into each conference bag and given to all ARFTG, IMS, and RFIC technical attendees. Company responsible for supplying products. |
| Carpet Logo              | $7,500  | Prominently display your company logo and booth number on the IMS exhibit floor! Carpet logos are a great way to direct customers to your booth and reinforce your presence throughout the show. |
## Specialty & Event Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
<th>Details</th>
</tr>
</thead>
</table>
| Professional Head Shots | $12,000 | Attendees are always looking to update their headshot as a great professional photo goes a long way. Use this opportunity to invite all who had a headshot taken to come to your booth and download their photos. Company is responsible for contracting and paying the photographer for the 3 exhibit days.  
- Sponsorship recognition on the event website and signage |
| IMS Game Zone        | $15,000  | Get your game on and give attendees a place to unwind and enjoy some playtime!  
- Sponsorship recognition on web page, e-mail blast, signage, and in the Conference Program  
- Opportunity to provide additional games, branded give-a-ways, and competitions |
| MicroApps Theater    | $10,000  | Showcase your company as a thought leader and spark conversations with attendees. MicroApps is part of the IMS technical program that takes place in the MicroApps Theater located on the exhibition floor.  
- 10 speaking slots in the Theater (must be reviewed by MicroApps committee)  
- Company logo and sponsorship status recognized on: Web page  
- Signage on the MicroApps Theater  
- Page(s) in the Conference Program  
- Digital Signage On-Site |
| IMS Welcome Reception (limit 3) | $10,000  | The IMS Welcome Reception is taking place at the National Museum of African American History and Culture. Attendees, presenters and exhibitors gather together in this relaxed atmosphere to have a drink, a bite to eat and to catch up. Put your branding in front of attendees in this fun-filled setting.  
- Custom signage around the venue as well as high-top tables (as venue permits)  
- Cocktail napkins with logo (provided by sponsor)  
- Sponsorship recognition on web page, e-mail blast, signage and in the Conference Program |
<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Description</th>
<th>Sponsorship Fee</th>
<th>Details</th>
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| IMS 5k Fun Run/Walk (limit 3) | Coming off a successful inaugural Fun Run/Walk in San Diego, we’re keeping the FUN Running in DC! | $2,500 | - Sponsorship recognition on web page, e-mail blast, signage and in the Conference Program  
- Ability to provide branded give-a-ways on a first come, first serve basis. Company responsible for supplying give-a-way products. Give-a-ways can include: towels, running belts, water bottles, pedometers, bracelets. |
| WIM Reception | This event welcomes all members of IMS to promote collaboration, with a spotlight on the work of female RF engineers and researchers. | $15,000 | - Sponsorship recognition on signage and in the Conference Program  
- Opportunity to provide give-a-way items at reception  
- Provide an HTML e-mail to be sent post event to attendees |
| YP Reception | The YP Reception is a place to celebrate the young professionals and the future of the microwave community. | $15,000 | - Sponsorship recognition on signage and in the Conference Program  
- Opportunity to provide give-a-way items at reception  
- Provide an HTML e-mail to be sent post event to attendees |
| HAM Radio Reception | Calling all HAM Radio enthusiasts! Amateur radio is an incredibly diverse hobby and nowhere is this better showcased than at the HAM Radio reception at IMS! | $15,000 | - Sponsorship recognition on signage and in the Conference Program  
- Opportunity to provide give-a-way items at reception  
- Provide an HTML e-mail to be sent post event to attendees |
| Sweet Treat Tuesday (limit 3) | Leave a lasting impression on attendees with a “SWEET TREAT” on Tuesday, during the lunch break. This is a fun and exciting environment that you’ll want your name on! | $3,000 | - Sponsorship recognition on signage, highlighted in Conference Program, and e-mail blasts when applicable |
| Workshop Coffee Breaks (limit 2) | Everyone loves their coffee! Why not have your company logo front and center when they fuel up. | $5,000 each day | - Ability to provide corporate branded items (must be provided by sponsor)  
- Featured in attendee pre-show e-mail & Daily IMS Highlights  
- Sponsorship recognition on signage and highlighted in the Conference Program |
| Exhibit Floor Coffee Breaks (limit 5) | | $5,000 each break | - |
New and Exclusive Digital Signage

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<th>Company supplies static and/or video graphics.</th>
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| **Digital Poster**                              | $7,000 each | 4’w x 6.5’h digital posters in many locations throughout the convention center  
Dates: Sunday-Thursday, 16-20 June |
| **Registration Flags** (limit 2) | $10,000 | (2) 5’w x 21’h digital flags  
(2) 10 second spots/minute alternating with show Registration signage  
Dates: Sunday-Thursday, 16-20 June |
| **South Skywalk Video Marquee (exclusive)** | $18,500 | 24’w x 7’h  
Located above the Grand Lobby facing South (Mt. Vernon St entrance)  
Dates: Sunday-Thursday, 16-20 June |
| **South Skywalk Video Marquee (shared)** | $12,500  
(2) 10 second spots/minute |  |
| **North Skywalk Video Marquee (exclusive)** | $15,000 | 24’w x 7’h  
Located above the Grand Lobby facing North (L St entrance)  
Dates: Sunday-Thursday, 16-20 June |
| **North Skywalk Video Marquee (shared)** | $12,000  
(2) 10 second spots/minute |  |
| **Hall A Video Marquee (limit 2)** | $10,000 | 12’w x 6’h  
(2) 10 second spots/minute alternating with show information above the Hall A entrance  
Dates: Tuesday-Thursday, 18-20 June |
| **Rotunda A Curved Video Wall (exclusive)** | $15,000 | 20’w x 11 ½’h  
Located at the base of the escalators from the Grand Lobby to the Exhibit Hall A Concourse  
Dates: Tuesday-Thursday, 18-20 June |
| **Rotunda A Curved Video Wall (shared)** | $8,500  
(2) 10 second spots/minute |  |
| **Rotunda B Curved Video Wall (exclusive)** | $12,500 | 24’w x 10’h  
Located at the base of the escalators from the L Street North Lobby to the Exhibit Hall B Concourse  
Dates: Tuesday-Thursday, 18-20 June |
| **Rotunda B Curved Video Wall (shared)** | $7,800  
(2) 10 second spots/minute |  |
| **Quantum Wall (exclusive)** | $15,000 | 16’w x 9’h  
Located in the L Street North Lobby  
Dates: Sunday-Thursday, 16-20 June |
| **Quantum Wall (shared)** | $8,000  
(2) 10 second spots/minute |  |
RFIC 2024 Sponsorship Opportunities

Diamond ($16K) - One (1) Company Limit
Company logo projected during RFIC Plenary Session
Company logo on all RFIC technical session starting slides
On-Site printed and digital signage identifying your company as the RFIC Diamond sponsor
Company logo at the RFIC Reception and Industry Showcase, and on the front page of the RFIC Digital Program Book
10 complimentary RFIC conference passes*

Platinum ($12K)
Company logo on all RFIC technical session starting slides
On-Site printed and digital signage identifying your company as an RFIC Platinum sponsor
Company logo at the RFIC Reception and Industry Showcase, and on the front page of the RFIC Digital Program Book
10 complimentary RFIC conference passes*

Gold ($6K)
On-Site printed and digital signage identifying your company as an RFIC Gold sponsor
Company logo at the RFIC Reception and Industry Showcase
5 complimentary RFIC conference passes*

Silver ($3K)
On-Site printed and digital signage identifying your company as an RFIC Silver sponsor
5 complimentary RFIC conference passes*

Systems and Applications Demonstration Forum Sponsor ($5K) - Three (3) Company Limit
Provides support for the RFIC Systems and Applications Forum which will feature live demonstrations of select RFIC papers (co-located with the RFIC Reception)
• Company logo projected at RFIC Plenary
• Recognition on signage at the location of the Forum

Student Sponsorships:
Student Paper Contest ($10K)
Provides free registration to all student paper finalists & winners
• Company logo projected at Awards presentation during the RFIC Plenary Session
• Company logo on student award certificates
• Company logo on printed and digital signage
• 5 complimentary RFIC conference passes*

Student Programs ($5K)
Provides support for new student programs such as the entrepreneurship forum and the industry/student evening
Provides free registration for all students to all student program events
• Company logo displayed in all student program events and inside student volunteer room (used for student meals and break)
• Company logo on printed and digital signage

RFIC Conference passes include:
* RFIC Plenary Session, Industry Showcase, Reception, and Technical Session
* RFIC Electronic Proceedings
* IMS Plenary Session, Closing Session and Welcome Reception
* IMS Exhibition Tuesday - Thursday
USA

EASTERN AND CENTRAL TIME ZONES

Michael Hallman
National Sales Manager
Tel: (301) 371-8830
Cell: (781) 363-0338
mhallman@horizonhouse.com
NJ, Mid-Atlantic, Southeast, Midwest, TX

Shannon Alo-Mendosa
Northeastern Reg. Sales Mgr.
Tel: (781) 619-1942
Cell: (978) 501-9116
salomendosa@horizonhouse.com
New England, New York, Eastern Canada

PACIFIC AND MOUNTAIN TIME ZONES

Brian Landy
Western Reg. Sales Mgr.
Tel: (831) 426-4143
Cell: (813) 713-9085
blandy@horizonhouse.com
CA, AZ, OR, WA, ID, NV, UT, NM, CO, WY, MT, ND, SD, NE & Western Canada

International

Carl Sheffres
Group Director
Tel: +1(781) 619-1949
Cell: +1(781) 363-0554
csheffres@horizonhouse.com
Germany, Austria, and Switzerland (German-speaking)

Brigitte Beranek
WMS Werbe- und Media Service
Tel: +49 7125 407 31 18
bberanek@horizonhouse.com

France

Gaston Traboulsi
Tel: +44 207 596 8742
gtraboulsi@horizonhouse.com

Korea

Jaeho Chinn
JES MEDIA, INC.
Tel: +82 2 481-3411
corres1@jesmedia.com

Japan

Katsuhiro Ishii
Ace Media Service Inc.
Tel: +81 3 5691 3335
amskatsu@dream.com

China - Shenzhen
Floyd Chun
ACT International
Tel: +86 137 2429 8335
floydc@actintl.com.hk

China - Shanghai
Linda Li
ACT International
Tel: +86 136 7154 0807
lindal@actintl.com.hk

Hatter Yao
ACT International
Tel: +86 139 1771 3422
hattery@actintl.com.hk

China - Wuhan
Phoebe Yin
ACT International
Tel: +86 134 7707 0600
phoebe@actintl.com.hk

China - Beijing
Cecily Bian
ACT International
Tel: +86 135 5262 1310
cecilyb@actintl.com.hk

Hong Kong, Taiwan, Singapore Malaysia
Floyd Chun
ACT International
Tel: +852 28386298
floydc@actintl.com.hk

Convention Center photos courtesy of washington.org

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