

Promote your company and tell your brand story with larger-than-life video displays at IMS2023.

Explore these unique branding opportunities at the San Diego Convention Center!

- Increase traffic to your booth
- Enhance engagement with attendees
- Expand your company's reach
- Maximize your company's investment



LOBBY E VIDEO WALL



Catch attendees' attention with your brand as they move through the lobby and head to the upper floors where sessions and the Welcome Reception are located.

- **Price:** \$13,500
- **Size:** 27'w x 3.5'h
- **Dates:** Sun. - Thurs., 11-15 June 2023
- **Time:** Your promotional ad will run for 10 minutes each hour (in 10-second frames).
(1) 10-second ad per minute/60 per hour.

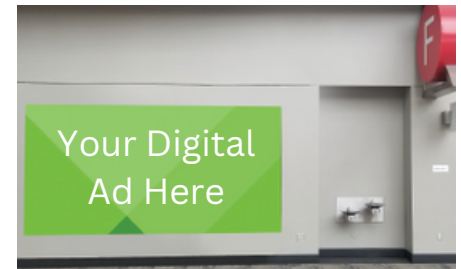
ENTRANCE TO IMS2023 EXHIBITION



Your eye-catching video or graphic with your company and booth number will be on every attendees' mind as they enter the exhibition hall.

- **Price:** \$15,000
- **Size:** 13'w x 11.5'h
- **Dates:** Sun. - Thurs., 11-15 June 2023
- **Time:** Your promotional ad will run for 10 minutes each hour (in 10-second frames).
(1) 10-second ad per minute/60 per hour.

LOBBY F VIDEO WALL (EXCLUSIVE)



Stand out and get your company noticed as attendees stroll about the lobby and get their caffeine fix at Starbucks.

- **Price:** \$12,000
- **Size:** 12'w x 6.5'h
- **Dates:** Tues. - Thurs., 13-15 June 2023
- **Time:** Your promotional ad will run exclusively for 3 days.