

The 2019 IEEE MTT-S International Microwave Symposium 2-7 June 2019 Boston, MA

June will be here before we know it and now is the time to finalize your plans!

On 3 April MP Associates partnered with Freeman and held an informative webinar. If you weren't able to join the session you can view the presentation posted on the IMS website.

In addition to the webinar, we've created at a Planning Guide to assist in your preconference planning. Click here to review the Planning Guide

As a reminder, be certain your booth staff is registered before they arrive in Boston:

Booth Personnel: Booth staff badges are required for access to the exhibit floor during set-up, before, during and after exhibit hours and during tear down. Each person working your booth must register; badges are required inside the convention center at all times. <u>Click here to register Booth Staff</u>.

Registration Promotional Codes: IMS provides a number of discounted registration options for exhibitors to distribute internally to staff or to provide to customers and/or clients. Promotion codes are company specific and are posted in your Exhibitor Console. IMS has sent the primary contact for your company the code to access your companies' exhibitor console.

Discounted registration types that require a unique promotion code are:

Exhibitor Primary Discount for IMS Sessions: \$120 – One "Exhibitor Primary" discounted registration allocated per 10x10 booth; includes access to all IMS sessions and a copy of the proceedings. These codes are posted in the ERC under the "Registration Promo Codes" link and begin with the letters "SR". (Ex: SRMPA-1234)

Exhibitor Discount for IMS Sessions: \$495 – Two "Exhibitor" discount registrations allocated per 10x10 booth; includes access to all IMS sessions and a copy of the proceedings. These codes are posted in the ERC under the "Registration Promo Codes" link and begin with the letters "FC". (Ex: FCMPA-1234)

Exhibit Only Registration: Give your customers free access to the exhibit floor. There is no limit to the number of times the code is used. This is a highly effective marketing investment. A code is posted in your ERC under the "Registration Promo Codes" link and begins with the letters "XO". (Ex: XOMPA-1234)

Please use this link to use your discounted registration codes.

Exhibitor Services: The necessary information/forms you'll need to plan for a successful event are available on the IMS website.

Want to save money? Take advantage of the following discounts:

25 April: Deadline to receive discounted Lead Retrieval services through ITN International. **10 May:** Deadline to receive discounted Furniture, Carpet, Labor etc. services through Freeman. 13 May: Deadline to receive discounted Electrical, Internet, Telecommunications services through BCEC.

20 May: Deadline to receive discounted AV services through Projection.

<u>Student Career Fair:</u> This is a great opportunity for your company to meet with and guide the future careers, including internship prospects, of highly talented students pursuing their bachelors, masters, and doctoral degrees in the fields of RF, microwave, and millimeter-wave devices, components, and systems. The Student Career Fair is available only to those students and exhibitors registered at the symposium.

Participating exhibitors are asked to present future career opportunities and advice for students to successfully navigate from University to industry. Participation in the Student Career Fair is at no charge to IMS2019 exhibitors and includes a table and two chairs. The Student Career Fair is located in 258 ABC, Wednesday, 5 June, from 10:00 to 17:00.

IMS Microwave Week Mobile App:

The IMS Microwave Week app is available in the Apple App store and Google Play store. Install the app on your Android or iOS device to view the full schedule of Workshops, Short Courses, IMS and RFIC Technical Sessions, ARFTG, Panel Sessions, Social Events and Exhibition information. On-site during Microwave Week you will be able to download IMS and RFIC papers, locate exhibitors, upload photos and explore all Boston has to offer! Download today!



Please contact us if you have any questions during your planning process:

Susie Horn, CEM, Director of Exhibit Operations – <u>Susie@mpassociates.com</u> Candi Wooldridge, Exhibit Services Manager – <u>Candi@mpassociates.com</u> Lee Wood, Exhibition Manager – <u>Lee@mpassociates.com</u> Or, please give us a call at +1 303-530-4562