



2021 IEEE MTT-S

# International Microwave Symposium

## IMS2021 Marketing Opportunities

See Exhibit and Sponsorship Catalog for more details

EXCLUSIVE SPONSORSHIPS <sup>5</sup>	QUANTITY
Aisle Signs <b>SOLD</b>	\$13,800
Charging Station/Seating <b>SOLD</b>	\$26,650
Delegate Bag <sup>1,3</sup> <b>SOLD</b>	\$17,700
Conference Program Belly Band <b>SOLD</b>	\$7,200
Hotel Key Card	\$11,000
IMS T-Shirt	\$11,300
Badge Lanyards <sup>1,3</sup> <b>SOLD</b>	\$17,000
Map Guide <b>SOLD</b>	\$7,700
Press Lounge <sup>4</sup>	\$4,300
Registration <b>SOLD</b>	\$11,300
Wireless Internet	\$17,000
MicroApps Theater <b>SOLD</b>	\$8,000
Notebook and Pen <sup>1,3</sup>	\$5,000

HOSTED EVENT SPONSORSHIPS	
Attendee Coffee Break <sup>4</sup>	\$4,800/ea.
Specialty Coffee & Tea Service <sup>4</sup>	\$6,150/day
Popcorn Machine	\$5,300/day

CONFERENCE PROGRAM / EXHIBITION CATALOG ADVERTISING	
Catalog Ad Inside Back Cover <sup>5</sup>	\$4,800
Catalog Ad Inside Front Cover <sup>5</sup> <b>SOLD</b>	\$4,800
Catalog Ad Outside Back Cover <sup>5</sup> <b>SOLD</b>	\$4,800
Catalog Ad Interior	\$3,300
Conference Program Belly Band <sup>5</sup> <b>SOLD</b>	\$7,200

ONLINE FLOOR PLAN UPGRADES	
Floorplan Banner Ad	\$500/ea

ELECTRONIC SPONSORSHIPS	
<b>IMS Website Homepage Skyscraper Ad</b>	
February - April	\$2,050/mth
May	\$3,100/mth
June - July	\$4,600/mth
<b>Website Banner Ad</b>	
February - April	\$775/mth
May	\$1,025/mth
June - July	\$1,550/mth
Mobile App Splash Page	\$4,200
Mobile App Banner Ad	\$3,075/ea

ATTENDEE EMAIL/DIRECT MAIL DISTRIBUTION	
Direct Mail minimum	\$1,500
Email Distribution minimum	\$1,500

ON-SITE PROMOTIONS	QUANTITY
Bag Check	\$5,000
VIP Lounge	\$20,000
Carpet Logo <sup>1</sup>	\$5,300
Lobby Banner <sup>2</sup>	\$6,400
Column Wraps <sup>2</sup>	\$6,000
Delegate Bag Insert <sup>3</sup> - Single	\$3,200
Delegate Bag Insert <sup>3</sup> - Multi	\$3,700
Delegate Bag Insert <sup>3</sup> - Specialty	\$4,200
Custom Water Bottle <sup>4</sup>	\$5,000
Light Panel- 1 Meter	\$3,500
Networking Table Logo Clings	\$200/table, 10 table minimum <sup>1</sup>
STEM Sponsor	\$3,100

CONNECTED FUTURE SPONSORSHIPS <sup>5</sup>	
Connected Future Summit Co-Sponsor	\$10,250
Connected Future Reception Co-Sponsor	\$8,500
Connected Future Theater Sponsor	\$8,200

SWEET TREAT TUESDAY	
Tuesday Sponsor	\$3,000

IMS WELCOME RECEPTION AQUARIUM SPONSORSHIPS <sup>1,3,4</sup>	
IMS Welcome Reception Co-Sponsor (limit 3)	\$10,000

<sup>1</sup> Production costs not included  
<sup>2</sup> Rigging & production costs not included  
<sup>3</sup> Sponsor must provide materials  
<sup>4</sup> Corporate branded food service items provided by sponsor  
<sup>5</sup> First right of refusal may apply. Sponsorships must be renewed on or before 1 September 2020. Waiting lists established, after 1 September, sponsorship awarded to exhibitor on waiting list with highest priority number.

**Deadlines:** Certain items in the sponsorship may not be available if print deadlines have passed.  
**Cancellation Policy:** Once an order form is received for sponsorships, you are liable for the full amount of the sponsorship.

Payment instructions will be included with invoice.

### NOTES

**Submit Via Email:**  
 Horizon House  
 exhibits@horizonhouse.com

**Questions call:**  
 (781) 619-1994

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Name

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Telephone

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Email

\_\_\_\_\_  
Signature

Payment information will be included on invoice.

Sponsorships accurate at time of printing. Note that venue restrictions may change some of the details of what is available.