



2022 IEEE MTT-S International Microwave Symposium

IMS2022 Sponsorship Opportunities

See Exhibit and Sponsorship Catalog for more details

Pre-Show Branding	Quantity
Online Floorplan Banner Ad	\$500/per ad
IMS Website Ad Prime Time April – June \$3,000 (homepage wallpaper)	\$2,000 (Banner)
IMS Website Ad	\$1,500 (homepage wallpaper) \$1,000 (Banner)
Mobile App Splash Page ⁵	\$6,000
Mobile App banner Ad (limit 3)	\$3,000
Attendee Email or Direct Mail ¹ Distribution	\$1,500 minimum

Program/Catalog Advertising	Quantity
Conference Program Belly Band ⁵ SOLD	\$7,200
Catalog Ad Inside Back Cover ⁵	\$4,800
Catalog Ad Inside Front Cover ⁵ SOLD	\$4,800
Catalog Ad Outside Back Cover ⁵ SOLD	\$4,800
Catalog Ad Interior	\$3,300

Enhance your Brand Onsite	Quantity
Aisle Signs ⁵ SOLD	\$13,800
Networking Lounge with Charging Station ⁵ SOLD (limit 3)	\$10,000/each
Conference Charging Area ^{1,7}	\$7,500
Delegate Bag ^{3,5} SOLD	\$17,700
Delegate Bag Insert ³	\$3,200 (single) \$3,700 (multi) \$4,200 (specialty)
Custom Water Bottle ³	\$5,000
Hotel Key Card ¹	\$10,000
IMS T-Shirt ¹	\$11,300
Badge Lanyards ^{3,5}	\$17,000
Map Guide ⁵	\$7,700
Press Lounge	\$4,300
Registration ⁵ SOLD	\$11,300
Wireless Internet ⁵	\$17,000
MicroApps Theater ⁵ SOLD	\$8,000
Notebook & Pen ³	\$5,000
Escalator Graphics ²	\$10,000 for main lobby \$5,000 for secondary entrance
Stairway Graphics ²	\$10,000 (main lobby)
Column Wraps ^{2,6}	\$5,000
Light Panel	\$4,000

	Quantity
Conference Digital Monitors (limit 4)	\$1,500
Glass Panel Stickers ¹ (limit 10)	\$1,000

Show Floor Exclusives	Quantity
Coffee Breaks ⁴ (limit 6)	\$5,000 each
Carpet Logo ¹ (limit 8)	\$5,000
Exhibit Hall Hand Sanitizer Stations ⁸	\$3,000/station

Specialty Event Sponsorships ⁵	Quantity
Welcome Reception Co-Sponsors (limit 3)	\$10,000
Connected Future Summit Sponsor	\$10,250
Connected Future Reception Co-Sponsor	\$8,500
Sweet Treat Tuesday Sponsor (limit 5)	\$3,000

Post Conference Messaging	Quantity
Attendee Email or Direct Mail ¹ Distribution	\$1,500 minimum

¹Production Cost not Included
²Rigging & Production costs not included
³Sponsor must provide materials
⁴Corporate branded food service items provided by sponsor
⁵Right of first refusal may apply. Sponsorships must be renewed on or before 31 December. Waiting list.
⁶Conference area or expo hall, first come first served
⁷Spaced throughout convention center near conference rooms, first come first served
⁸Includes production; placed in consultation with sponsor

Deadlines: Certain items in the sponsorship may not be available if print deadlines have passed.

Cancellation Policy: Once an order form is received for sponsorships, you are liable for the full amount of the sponsorship.

Payment instructions will be included with invoice.

Sponsorships accurate at time of printing. Note that venue restrictions may change some of the details of what is available.

NOTES

Submit Via Email:
 Horizon House
 exhibits@horizonhouse.com

Questions call:
 (781) 619-1994

Name _____

Company Name _____

Telephone _____ Email _____

Signature _____