



Digital Signage

Promote your company and tell your brand story with ***larger-than-life video displays!***
Explore these unique branding opportunities at the San Diego Convention Center.

- Increase traffic to your booth
- Enhance engagement with attendees
- Expand your company's reach
- Maximize your company's investment



ENTRANCE TO IMS2023 EXHIBITION

Your eye-catching video or graphic with your company and booth number will be on every attendees' mind as they enter the exhibition hall.

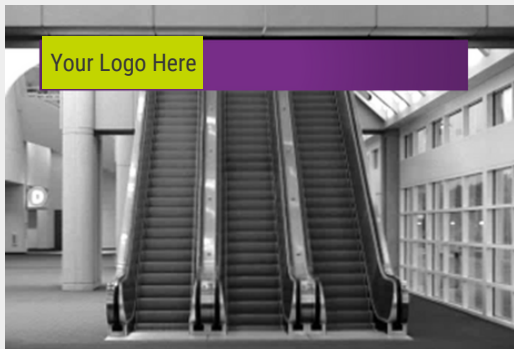
- **Price:** \$15,000
- **Size:** 13'w x 11.5'h
- **Dates:** Sun. - Thurs., 11-15 June 2023



LOBBY E VIDEO WALL

Catch attendees' attention with this double-sided video wall. They will see your brand as they move through the lobby and head to the upper floor where technical sessions and receptions are located or as they make their way back down to the exhibition hall.

- **Price:** \$13,500
- **Size:** 27'w x 3.5'h
- **Dates:** Sun. - Thurs., 11-15 June 2023



Looking for an inexpensive and easy option to gain exposure?

Your logo and booth number can be highlighted on one-third of the Lobby E video wall along with other messaging or exhibitors on the remaining two-thirds.

- **Price:** \$5,000
- **Size:** 9'w x 3.5'h
- **Dates:** Tues. - Thurs., 13-15 June 2023

Ads will run for 15 minutes each hour (in 15-second frames). (1) 15-second ad per minute/60 per hour.



RESERVE YOUR DIGITAL SIGNAGE!
exhibits@horizonhouse.com