



2022 IEEE MTT-S INTERNATIONAL MICROWAVE SYMPOSIUM

Exhibition Dates: 21-23 June 2022 • Denver, CO
Colorado Convention Center | 700 14th St., Denver, CO 80202 | USA

Priority Point Calculation

Booth space priority points are accrued through a combination of participation, booth space, and sponsorships spend. Priority points for IMS2022 booth space selection are calculated based on this algorithm:

- Participation: 20 points are accrued for participation at IMS2021 (paid in full, Atlanta, virtual, or canceled).
- Booth Space: 2 points are accrued for each 10x10 equivalent booth space paid in full
- Sponsorship: 1 point awarded per \$2000 in event sponsorship dollars spent paid in full (beyond booth space costs).

Note: If you paid in full, did not build and staff your booth, **and** did **not** alert exhibition staff by May 20, 2021 that your company would not attend the show, then you forfeit any priority points gained for IMS2021.

Priority points are awarded to the official company of record from the Exhibit Space Application/Contract. If a parent company contracts for multiple booths, they must notify the IMS event coordinator in order to apply point credits from multiple subsidiary booths to a parent company.

Exhibitors absent for two consecutive IMS events have been removed from the list. Any company wishing to re-join IMS as an exhibitor would begin accruing points as a new exhibitor.

Mergers and Acquisitions

In the case of mergers and acquisitions, we will use the priority status of whichever company had the best exhibit point history. The total points of one company MAY NOT BE ADDED to the other.

Companies may select for their partners under the following Partner Program Terms & Conditions:

- The lead company must have provided a list of partners prior to 1 September.
- IMS Management assigns lead company and partner locations on the show floor.
- Management will only reserve the number of booths requested at the time of list submission (note partners may hold multiple booths but this must be indicated on the submission list).
- Lead company locations will be assigned in priority order.
- Partner companies must select space in priority order.
- Lead company and partner must provide signed Partner Program participation form.
- IMS Management must receive signed contracts for all partner booths prior to the end of space selection.
- Deposits must be received by the 50% deposit payment deadline; if deposits are not received by this time, the space will be released and offered to companies on the relocation list.