



Sponsorship Opportunities for Enhanced Visibility

Email

Email Distribution- \$1500 for distribution to 3,000 IMS past attendees. Names can be filtered by geography and conference year. There are limited opportunities and email distributions must be scheduled in advance on a first-come, first-served basis. *(Custom Emails require complete HTML and TXT files of your E-Blast (including housed images from your side)).*

New IMS Innovator- \$1500

E-postcard to 3,000 IMS past attendees is the perfect solution to send a targeted email blast, without the hassle of creating an HTML file. All you need is a 75-word description, photo and logo. Names can be filtered by geography and conference year. There are limited opportunities and are available on a first-come, first-served basis.



New IMS Expo Preview- \$1500

Newsletter will be sent monthly, March-June to over 30,000 microwave and RF professionals. Be a part of the action and attract customers and prospects to your booth. Each newsletter will only promote 6 companies. Make sure that you are one of them. All you have to do is send a 50-word description and one graphic.



Web Banners

IMS Homepage Wallpaper

April-June 2022 **\$3,000 month**

Jan-March 2022 **\$1,500 month**

Highly visible, exclusive banner ad that will be displayed on both the right and left side of the homepage content.

Size: 260X870



IMS Web Ad

April-June 2022 **\$2,000 month**

Jan-March 2022 **\$1,000 month**

Run of site ads are featured on a rotating basis throughout the site including exhibiting, travel, registration and more.

Size: 250X300



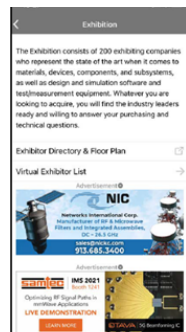
On-Site

Mobile App Banner Ad-

\$3,000

Get noticed by IMS Attendees! Every time the app is used, attendees will see your custom ad.

Limit 3 ads in rotation



Conference Digital

Monitors- \$1,500

Showcase your own custom static image on a main aisle in the workshop area hallway of the conference center on 90" wall screens.

30 seconds in rotation



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