



PRESS RELEASE

Rohde & Schwarz debuts interactive measurement playground at IMS 2024 with solutions from the everyday to the extraordinary

Rohde & Schwarz brings an interactive twist this year to IMS 2024: Trade show visitors can explore their test & measurement solutions through live demos, from everyday testing use cases to groundbreaking technology. This interactive approach ensures that visitors gain firsthand insights into the capabilities and features of Rohde & Schwarz products.

Columbia, MD, May 30, 2024 — This year at the International Microwave Symposium (IMS 2024), Rohde & Schwarz invites visitors to explore RF and microwave testing solutions at the Rohde & Schwarz interactive Measurement Playground. Trade show attendees will learn to work with versatile instruments that adapt to customers' evolving needs.

Rohde & Schwarz is excited to display a range of both new and familiar products on the IMS show floor this year. The updated [R&S SMW200A](#) vector signal generator features a sleek design, enhanced performance, and unparalleled flexibility to meet the most demanding EVM requirements.

Additionally, Rohde & Schwarz will be presenting the new [R&S SMB100B](#) RF and microwave signal generator, which delivers outstanding spectral purity and impressive output power, reaching up to 40 GHz. This advancement redefines purity and power in the midrange-class.

Experience the future with the highly anticipated [R&S SFI100A](#) wideband IF vector signal generator, designed to pave the way for groundbreaking 6G and sub-THz applications. Moreover, discover the capabilities of the [R&S ZNA](#) vector network analyzer in action, showcasing its prowess in 6G D-band system and component characterization.

For those tackling real-world testing challenges, the [R&S IRAPS™](#) provides unmatched solutions. Capture, analyze, and playback real-world RF spectrums for efficient and insightful platform verification, ensuring you overcome the complexities of real-world testing.

IMS 2024 attendees can find Rohde & Schwarz in booth #1521 in Washington, D.C., from June 18-20, 2024. Open to all IMS show attendees, Rohde & Schwarz experts will be participating in the IMS 2024 Micro App sessions and workshops from June 18-20. For show updates from Rohde & Schwarz, follow [Rohde & Schwarz solutions for Electronic Design on LinkedIn](#).

Press contacts:

North America: Dominique Loberg (phone: +1 503 523-7951; email: Dominique.Loberg@rsa.rohde-schwarz.com)

Contact for readers:

www.rohde-schwarz.com/contact

Rohde & Schwarz

The Rohde & Schwarz technology group is among the trailblazers when it comes to paving the way for a safer and connected world with its leading solutions in test & measurement, technology systems, and networks & cybersecurity. Founded nearly 90 years ago, the group is a reliable partner for industry and government customers around the globe. On June 30, 2022, Rohde & Schwarz had around 13,000 employees worldwide. The independent group achieved a net revenue of EUR 2.53 billion in the 2021/2022 fiscal year (July to June). The company is headquartered in Munich, Germany.

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